



About the 9/11 Living Memorial (www.911livingmemorial.org):

Officially launched on September 8, 2004, and made possible by grants from E*Trade Financial and the Lower Manhattan Development Corporation, which is funded through Community Development Block Grants from the U.S. Department of Housing and Urban Development, the **9/11 Living Memorial** is the first of its kind, Internet-based project that will create a new paradigm for:

- ❖ documenting and providing resources for interpreting history;
- ❖ reaching and teaching audiences of all ages around the world;
- ❖ providing a critical way to promote healing amongst those affected in the years it will take until the memorial is built and open to the public.

The **9/11 Living Memorial** is an interactive portal for educational, scholarly and personal exploration into the tragedy of September 11th. In its early stages of development this unique program will not only grow to become the essential information resource, online repository and archive of all information related to the events, people and places of 9/11, but it will also, and perhaps most importantly, provide victims, survivors, and the nation as a whole, with positive ways to reflect and heal.

About the 9/11 Campaign (www.septembersmission.org):

The **9/11 Campaign** is a grassroots fundraising effort created by September's Mission and the victims' families who are committed to the future memorial at the World Trade Center site. Money raised through the Campaign will help establish an endowment, all the proceeds of which will support future educational and cultural programming at the memorial.

The **9/11 Campaign** calls on every individual to make a donation in a denomination that includes the numbers 9 and 11 (for example: \$9.11, \$90.11, \$911.00).

About September's Mission (www.septembersmission.org):

September's Mission is to support the development of a memorial park on the former World Trade Center site that ties into the overall redevelopment of Lower Manhattan, and to ensure its future sustainability through public/private partnerships.

September's Mission focuses on legacy programs that support and enhance efforts to memorialize victims of the 9/11 tragedy while promoting healing amongst families, children and survivors. The **9/11 Living Memorial** and the **9/11 Campaign** are two of SM's major legacy programs.

Monica Iken, founder of September's Mission, lost her husband, Michael Patrick Iken, in the World Trade Center on September 11, 2001. Michael worked as a bond broker on the 84th floor of the South Tower. Like thousands of others, he left for work on that bright September morning and never returned.

September's Mission is a living testament to his memory and all those lost on 9/11.

For more information or to make a tax deductible contribution please contact:

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