#### **Preview Plan Information**

Grant Number B-02-DW-36-0001 Grant Name State of New York, 9/11 Terrorist

Attacks on NYC

Grantee Name Lower Manhattan Development Corporation Grant Amount \$2,000,000,000.00

**Obligation Date** 6/7/2002 **Status** Submitted - Await for Review

# Plan Description

The Lower Manhattan Development Corporation was created in the aftermath of September 11, 2001 by Governor Pataki and then-Mayor Giuliani to help plan and coordinate the rebuilding and revitalization of Lower Manhattan, defined as everything south of Houston Street. The LMDC is a joint State-City corporation governed by a 16-member Board of Directors, half appointed by the Governor of New York and half by the Mayor of New York. LMDC is charged with ensuring Lower Manhattan recovers from the attacks and emerges even better than it was before. The centerpiece of LMDC's efforts is the creation of a permanent memorial honoring those lost, while affirming the democratic values that came under attack on September 11. The United States Department of Housing and Urban Development appropriated \$2 billion to fund the Lower Manhattan Development Corporation's initiatives.

#### Recovery Needs for the Plan

The World Trade Center attacks resulted in a staggering loss of life and extensive physical destruction to Lower Manhattan. Approximately 30 million square feet of commercial space was damaged or eliminated, and seven buildings in the World Trade Center site were completely leveled. Critical transportation infrastructure was disrupted or obliterated, including the PATH station, the 1/9 subway line and sections of Route 9A and Church Street. Vehicular access to the area south of Canal Street was prohibited for seven days. As a result of the tragedy, residential occupancy rates in the immediate region dropped to 60%, over 100,000 jobs were displaced, and small and large businesses struggled to maintain viability.

## Funding Sources

#### Foundations and corporate and private fundraising

Other Private Funds - various

National Park Service's Urban Park and Recreation Recovery Program (UPARR)

**State Senate and Assembly Secured Funds** 

**City Council Secured Funds** 

#### **ACTIVITIES SUPPORTING THIS PLAN**

## Activity: 130L-0171 -- Rehabilitation/reconstruction of public facilities

| <b>National Objective</b> | Slums and Blight  |
|---------------------------|---|
| Description               | WTC MEMORIAL AND CULTURAL PROGRAM/130 LIBERTYLMDC, a subsidiary of the Empire State Development Corporation (a political subdivision and public benefit corporation of the State of New York), is proposing to undertake, pursuant to the New York State Urban Development Corporation Act (UDC Act) and in cooperation with the HUD and the Port Authority, the World Trade Center Memorial and Cultural Program (the Memorial Program) as part of the implementation of the WTCMR Plan. LMDC will implement the Memorial Program which includes the planning, selection, coordination and construction of a memorial-related improvements, and museum and cultural uses on the WTC Site and adjacent areas to complement the redevelopment of commercial office space, retail space, conference center and hotel facilities, open space areas, and certain infrastructure improvements by the Port Authority, the owner of the WTC Site. The planning process will also include other appropriate public and private entities.—LMDC and Port Authority Roles-LMDC will be responsible for implementation of the memorial, memorial Center, interpretive museum, and cultural uses that comprise the Memorial Program, while the Port Authority will be responsible for the commercial, retail, conference center and hotel facilities, open space areas, and infrastructure components of the WTCMR Plan to be located at the WTC Site. LMDC and the Port Authority will cooperate in developing a plan for implementation of the components of the WTCMR Plan to be located outside the WTC Site. LMDC is conducting a coordinated environmental review of the combined WTCMR Plan.—In carrying out the Memorial Program, LMDC conducted an international competition for the selection of the memorial design. LMDC will provide initial funding for the design, development, and construction of the memorial, will plan for memorial-related improvements and museum and cultural facilities and uses, and will oversee the overall implementation of the memorial as well as the museum and cultural programming and |

and the other bounded by Liberty, West, Cedar and Washington Streets, and a portion of Liberty Street between those parcels and the WTC Site (collectively, the Southern Site).--Specific parcels potentially to be acquired consist of (a) 130 Liberty Street, on which the Deutsche Bank building is situated (the 130 Liberty Site), (b) 155 Cedar Street, on which the St. Nicholas Church was situated (the Church Site), and (c) 140 Liberty Street, which is currently unoccupied (the Milstein Site). All of the structures situated on these parcels were destroyed or severely damaged on September 11, 2001. The potential acquisition of the Church Site and the Milstein Site, if undertaken by LMDC, will be the subject of a subsequent partial action plan.--ACQUISITION OF PROPERTY AND ASSOCIATED COSTS--One of these parcels proposed for redevelopment is the 130 Liberty Street Site, on which the Deutsche Bank building is situated. The Deutsche Bank building was severely damaged on September 11, 2001 and remains unoccupied.--LMDC proposes to acquire the 130 Liberty Site pursuant to a mediated settlement agreement among Deutsche Bank, its insurers, and LMDC. Under the agreement, LMDC would pay \$90 million to Deutsche Bank for title to the 130 Liberty Site and LMDC would be responsible for certain costs associated with the remediation and deconstruction of the Deutsche Bank building, up to \$45 million. LMDC expects to pay approximately \$25-\$29 million in additional costs in connection with the remediation and deconstruction of the Deutsche Bank building. These additional costs will relate to, among other things, the procurement of pollution liability insurance, the retention of an entity to serve as LMDC's representative in the day-to-day management of the remediation and deconstruction process, the undertaking of additional environmental review, testing, and monitoring during the deconstruction process, and legal and other transaction fees and expenses. Accordingly, LMDC expects to pay an aggregate of \$164 million for title to the 130 Liberty Site and the remediation and deconstruction of the Deutsche Bank building, which together would create a parcel ready for redevelopment.--The acquisition of the 130 Liberty Site is necessary for the implementation of the WTCMR Plan and Memorial Program, particularly the construction of the memorial, memorial Center, and cultural institutions. Allowing integration of the 130 Liberty Site into the Memorial Program will permit the construction of bus parking, reduce density on the WTC Site by moving the proposed fifth office tower to the 130 Liberty Site, and thus permit the reservation of sufficient space for the proposed memorial and cultural facilities on the WTC Site itself.--Additional expenditures will include consultant fees and costs associated with the required public notices and public outreach related to the acquisition of property and continuation of the environmental review process.--PROJECT OBJECTIVES--The rebuilding of the Project Area as a mixed-use center of commerce, public spaces, and culture, with the memorial at its heart, will advance the goals of the UDC Act, the objectives developed by LMDC and the goals articulated by the Governor of the State of New York and the Mayor of the City of New York—to remember and

honor the victims of the September 11, 2001 and February 26, 1993 terrorist attacks while revitalizing Lower Manhattan. The acquisition of real property that is blighted and deteriorated is essential to the realization of the redevelopment of the Project Area.--The memorial will ensure that future generations never forget the thousands of people who died on September 11, 2001 in New York, in Shanksville, Pennsylvania and at the Pentagon in Virginia, as well as those who died in the terrorist bombing of the World Trade Center on February 26, 1993. The memorial will be set in a context that bustles with the activity of Lower Manhattan, yet provides a quiet and respectful setting for remembrance and contemplation. Family members of victims and visitors from around the world will come to the Project Area to learn about the events of September 11, 2001 and February 26, 1993 and to remember those who died and those whose lives were changed forever. --Revitalizing Lower Manhattan--The current conditions of the Project Area are "substandard and insanitary" under the UDC Act and impair the sound growth and development of Lower Manhattan. In addition, there is a need for the development of cultural, recreational, community and other civic facilities in Lower Manhattan.--Restoring the Project Area as a functioning part of Lower Manhattan is a priority objective for this project. This project is intended to eliminate the blighting effects resulting from the events of September 11, 2001, and to re-establish the Project Area as a locus of commerce, civic space and amenities, including appropriate commercial and retail uses, as well as supporting facilities, utilities and infrastructure, for the downtown area. While Lower Manhattan is a center of world finance and a major economic engine for the entire region, it has also become the fastest growing residential neighborhood in New York City and a major destination of regional, national and international travelers. For these reasons, revitalization of Lower Manhattan should include cultural and other amenities that help make the area a lively environment all day, every day.--The long-term presence of an essentially empty, excavated space in the heart of New York's financial district would become a blight that makes the area less attractive for businesses, residents and visitors. It is important to New York City's economy that, as business leases in Lower Manhattan come up for renewal, businesses will have confidence that the Project Area will be redeveloped as quickly as possible to reduce its blighting effect on the immediate area.--BENEFICIARIES--The thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993 will benefit from the memorial to their loved ones. Others immediately affected by the events, including survivors, area residents and workers, will equally benefit from the project. This project will also benefit businesses, workers, residents, and visitors throughout Lower Manhattan.--SCHEDULE--Activities related to the acquisition and deconstruction of property would occur in 2004 and 2005. The full implementation of the Memorial Program would begin in 2004 and extend through 2009. -- FEDERAL AND OTHER RESOURCES--The total project cost for this portion of the Memorial Program will not exceed \$164 million. Funding for the acquisition of 130

|                               | Liberty Site and related activities will come from the remaining LMDC CDBG allocation. Funding sources for other portions of the Memorial Program other than LMDC's CDBG allocation will include both public and private investment, including private investment pertaining to the cultural institutions that will located on the WTC Site.  |                  |  |
|-------------------------------|---|------------------|--|
| Location Description          | The Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super-block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) the adjacent two city blocks south of the WTC Site, one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets, and a portion of Liberty Street between those parcels and the WTC Site (collectively, the Southern Site). Specific parcels potentially to be acquired consist of (a) 130 Liberty Street, on which the Deutsche Bank building is situated (the 130 Liberty Site), (b) 155 Cedar Street, on which the St. Nicholas Church was situated (the Church Site), and (c) 140 Liberty Street, which is currently unoccupied (the Milstein Site). All of the structures situated on these parcels were destroyed or severely damaged on September 11, 2001. The potential acquisition of the Church Site and the Milstein Site, if undertaken by LMDC, will be the subject of a subsequent partial action plan. |                  |  |
| Dates                         | Start Date  | 05/18/2004       |  |
| Dates                         | End Date  | 05/18/2009       |  |
|                               | <b>HUD Disaster Funds</b>   | \$164,077,400.00 |  |
| Funds                         | Other Funds Total   | \$0.00           |  |
|                               | <b>Total Funds</b>  | \$164,077,400.00 |  |
| <b>Funding Sources</b>        | N/A   |                  |  |
|                               | # of Low/Mod Income<br>persons benefitting  | 6,565            |  |
| Accomplishments/Beneficiaries | # of Public Facilities  | 1                |  |
|                               | # of Persons benefitting  | 92,600           |  |

# Activity: W-MEM-0171 -- Acquisition, construction, reconstruction of public facilities

| National Objective | Slums and Blight |
|--------------------|------------------|

Description

WORLD TRADE CENTER MEMORIAL AND MEMORIAL CENTER--In carrying out the Memorial Program, LMDC conducted an international competition for the selection of the Memorial design, and is currently engaged in a broad spectrum of activities related to the planning, design, and implementation of the Memorial and Memorial Center. Prior activities specifically related to the Memorial and the Memorial Center were critical with respect to the overall planning process that led to the comprehensive WTCMR Plan. Moving forward, LMDC will provide initial funding for the design, development, and construction of the Memorial, will plan for memorial-related improvements, and will plan for and oversee the overall implementation of the Memorial as well as the Memorial Center, and possibly, elements of the WTCMR Plan, including all required coordination with HUD, the Port Authority, the State of New York, the City of New York and other public and private entities. LMDC will also coordinate the Memorial Program with the plans and implementation schedule for the WTCMR Plan. Associated costs include planning and design, public outreach, environmental review, consultant costs, and staff costs associated with these functions. --BENEFICIARIES--The thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993 will benefit from the memorial to their loved ones. Others immediately affected by the events, including survivors, area residents and workers, will equally benefit from the project. This project will also benefit the thousands of visitors to the Memorial and Memorial Center, which will allow them to honor those who were killed in the attacks. The Memorial and Memorial Center will foster greater public awareness of the events of February 26, 1993 and September 11, 2001, and their impact on the victims' families, survivors, area residents, New York City, and beyond.--SCHEDULE--LMDC has carried out activities relating to the development and implementation of the WTCMR since early 2002. The full implementation of the WTCMR Plan will begin in 2004 and extend through 2015. The Memorial and Cultural Program portion of the redevelopment plan, specifically the Memorial and Memorial Center, will begin in 2004 and extend through 2009.--FEDERAL AND OTHER RESOURCES--The Memorial and Memorial Center will be funded with a combination of private funds donated by individuals and groups to the World Trade Center Memorial Foundation, Inc., and public investment. In the future, the Foundation will use its own resources to engage in fundraising for both public sector and private sector funds, and individual donations, to accomplish its mission.--TOTAL ESTIMATED COST--The total estimated

#### **Location Description**

--PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by

cost for this activity is up to \$34,980,000.00

|                               | Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site"). |                 |
|-------------------------------|--|-----------------|
| Dates                         | Start Date   | 01/01/2002      |
|                               | End Date   | 12/30/2015      |
| Funds                         | <b>HUD Disaster Funds</b>  | \$34,980,000.00 |
|                               | Other Funds Total  | \$0.00          |
|                               | <b>Total Funds</b>   | \$34,980,000.00 |
| <b>Funding Sources</b>        | N/A  |                 |
| Accomplishments/Beneficiaries | # of Low/Mod Income persons<br>benefitting   | 6,659           |
|                               | # of Public Facilities   | 2               |

# Activity: W-ART-0171 -- Acquisition, construction, reconstruction of public facilities

| National Objective | Slums and Blight  |
|--------------------|---|
| Description        | WORLD TRADE CENTER PERFORMING ARTS CENTERCultural uses on the rebuilt WTC Site will provide a variety of important uses as part of the overall redevelopment plan. The cultural components will help create a world class visitor destination that will contribute to the economic development of the site and the area, while improving the quality of life for those who live and work in Lower Manhattan. Programming will be broad and diverse, and will serve both businesses and residents. On June 10, 2004, the LMDC announced the selection of a vibrant mix of institutions to be located on the WTC Site. The Joyce International Dance Center and the Signature Theatre will share the cultural space that will be the World Trade Center Performing Arts Center. The Performing Arts Center will include a 900-1000 seat theatre that will house approximately 30 different dance companies from around the world, in addition to a complex of three smaller theatres that will house distinctive year-round programming showcasing the world's finest dramatists. Public space and activities that will be part of the Performing Arts Center could include educational programs for school groups, community workshops, open rehearsals, and a forum for lunchtime and evening activities such as staged readings, lectures, and demonstrationsBENEFICIARIES Those immediately affected by the events, including |

|                               | survivors, area residents and workers, will equally benefit from the project. This project will also benefit businesses, workers, residents, and visitors throughout Lower Manhattan and will contribute to the overall economic recovery of Lower Manhattan and New York CitySCHEDULEThe full implementation of the WTCMR Plan will begin in 2004 and extend through 2015. The Memorial and Cultural Program portion of the redevelopment plan will begin in 2004 and extend through 2009, including the planning, design, and development of the cultural institutions on the site. Specific activities outlined in this Partial Action Plan will begin in 2004 FEDERAL AND OTHER RESOURCESThe memorial and cultural institutions will be funded with a combination of private funds donated by individuals and groups to the World Trade Center Memorial Foundation, Inc., public investment, and investment that will be made by the cultural institutions that are selected to locate on the siteTOTAL ESTIMATED COSTThe total estimated cost for this activity is up to \$12,260,000.00 |                 |
|-------------------------------|---|-----------------|
| <b>Location Description</b>   | PROJECT AREAThe WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").   |                 |
| Dates                         | Start Date  | 01/01/2002      |
| Dates                         | End Date  | 12/30/2015      |
|                               | <b>HUD Disaster Funds</b>   | \$12,260,000.00 |
| Funds                         | Other Funds Total   | \$0.00          |
|                               | <b>Total Funds</b>  | \$12,260,000.00 |
| <b>Funding Sources</b>        | N/A   |                 |
|                               | # of Properties   | 1               |
|                               | # of Low/Mod Income persons<br>benefitting  | 6,659           |
| Accomplishments/Beneficiaries | # of buildings (non-residential)  | 1               |
|                               | # of Public Facilities  | 1               |
|                               | # of Non-business Organizations<br>benefitting  | 2               |

## Activity: W-MUS-0171 -- Acquisition, construction, reconstruction of public facilities

| National Objective          | Slums and Blight   |
|-----------------------------|--|
| Description                 | WORLD TRADE CENTER MUSEUM COMPLEXThe Museum Complex will be located within the second proposed cultural facility on the WTC Site, and will be comprised of the International Freedom Center and the Drawing Center. The International Freedom Center is a new organization that will become an educational resource for the city, the country, and the world that will include exhibitions centered on humankind's quest for freedom. The facility will include exhibit space, a multi-purpose presentation space, and classrooms. The Drawing Center is the only fine arts institution in the country to focus solely on the exhibition of drawings, and it will present major works by historical figures alongside drawings, illuminating the dynamics of the creative process. It will offer exhibition programs, scholarly publications, public forums, and artists' services, as well as daytime and nighttime public events, including artist talks, panel discussions, and schools and internship programsBENEFICIARIESThose immediately affected by the events, including survivors, area residents and workers, will equally benefit from the project. This project will also benefit businesses, workers, residents, and visitors throughout Lower Manhattan and will contribute to the overall economic recovery of Lower Manhattan and New York City SCHEDULEThe full implementation of the WTCMR Plan will begin in 2004 and extend through 2015. The Memorial and Cultural Program portion of the redevelopment plan will begin in 2004 and extend through 2009, including the planning, design, and development of the cultural institutions on the site. Specific activities outlined in this Partial Action Plan will begin in 2004FEDERAL AND OTHER RESOURCESThe memorial and cultural institutions will be funded with a combination of private funds donated by individuals and groups to the World Trade Center Memorial Foundation, Inc., public investment, and investment that will be made by the cultural institutions that are selected to locate on the siteTOTAL ESTIMAT |
| <b>Location Description</b> | PROJECT AREAThe WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and  |

|                               | other streets in and around those blocks (collectively, the "Southern Site"). |                |
|-------------------------------|---|----------------|
| Dates                         | Start Date  | 01/01/2002     |
|                               | End Date  | 12/30/2015     |
|                               | <b>HUD Disaster Funds</b>   | \$9,260,000.00 |
| Funds                         | Other Funds Total   | \$0.00         |
|                               | <b>Total Funds</b>  | \$9,260,000.00 |
| <b>Funding Sources</b>        | N/A   |                |
| Accomplishments/Beneficiaries | # of Properties   | 1              |
|                               | # of Low/Mod Income persons<br>benefitting                                    | 6,659          |
|                               | # of buildings (non-residential)  | 1              |
|                               | # of Public Facilities  | 1              |
|                               | # of Non-business Organizations<br>benefitting                                | 2              |

## Activity: SSite-0171 -- Acquisition, construction, reconstruction of public facilities

| National Objective | Slums and Blight   |
|--------------------|--|
| Description        | PROJECT DESCRIPTIONLMDC proposes to allocate \$44,500,000 for costs relating to the acquisition of real property immediately south of the World Trade Center in order to implement the Memorial Program. In addition to the World Trade Center Site, the Project Site for the approved WTC Plan comprises several parcels of land just south of the World Trade Center Site, collectively referred to as the "Southern Site." LMDC funded the acquisition of the parcel at 130 Liberty Street in Partial Action Plan 7, and now seeks to acquire three parcels to the west of 130 Liberty Street along with underground portions of adjacent streets as may be necessary for infrastructure: (1) 155 Cedar Street where the St Nicholas Greek Orthodox Church was located prior to September 11th; (2) 140 Liberty Street where an outdoor parking lot was located prior to September 11th; and (3) the portion of Washington Street between Cedar and Liberty Street, which is a public New York City street. These three parcels form the western portion or "remainder" of the Southern Site. This area will serve as open space at |

grade, space for a new St. Nicholas Greek Orthodox Church, and allow critical infrastructure to be built and connected to the WTC Site below grade.--The costs include all costs associated with acquisition of the property necessary for the implementation of the WTC Plan, particularly the construction of the Memorial, Memorial Center, and cultural institutions. Allowing for the integration of the Southern Site into the WTC Plan will permit construction of new open space, subgrade truck security, and underground bus parking as well as reduction of density on the WTC Site. Integration of the Southern Site will also permit the reservation of sufficient space for the proposed memorial and cultural facilities on the WTC Site itself. Projected costs include services of legal and other consultants to examine the property, hold hearings, issue notices, make findings, obtain insurance, and prepare documents as may be appropriate.-- The activities relating to the Memorial Program, as outlined in this Partial Action Plan, may involve condemnation of one or more parcels on the Southern Site, requiring a prior public hearing under New York State's Eminent Domain Procedure Law where the public's input will be solicited. LMDC's Board of Directors shall review and consider the record of that public hearing, together with any documents or written comments submitted in connection with the proposed condemnation. After the Board's review of such documents, LMDC would proceed to condemn the property if, and only if, the Board then authorizes such condemnation proceedings. BENEFICIARIES--The thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993 will benefit from the memorial to their loved ones. Others immediately affected by the events, including survivors, area resident and workers, will equally benefit from the project. This project will also benefit businesses, workers, residents, and visitors throughout Lower Manhattan. ESTIMATED COST--The total estimated cost for this portion of the Memorial Program, as outlined in this Partial Action Plan, is not to exceed \$44,500,000. Costs associated with this project include: acquisition of real property at 155 Cedar Street, 140 Liberty Street, and Washington Street between Cedar and Liberty Streets; appraisal and real estate consultants; legal and environmental consultants; public hearings, notices and advertisements; public information; and insurance related costs.

### **Location Description**

LOCATION--(1) 155 Cedar Street where the St Nicholas Greek Orthodox Church was located prior to September 11th; (2) 140 Liberty Street where an outdoor parking lot was located prior to September 11th; and (3) the portion of Washington Street between Cedar and Liberty Street, which is a public New York City street. These three parcels form the western portion or "remainder" of the Southern Site.

| Dates | Start Date | 01/01/2004 |
|-------|------------|------------|
|       | End Date   | 12/31/2009 |

| Funds                         | <b>HUD Disaster Funds</b>                  | \$44,500,000.00 |
|-------------------------------|--|-----------------|
|                               | Other Funds Total                          | \$0.00          |
|                               | <b>Total Funds</b>                         | \$44,500,000.00 |
| <b>Funding Sources</b>        | N/A  |                 |
| Accomplishments/Beneficiaries | # of Properties                            | 3               |
|                               | # of Low/Mod Income persons<br>benefitting | 6,659           |

## Activity: RGP-7713 -- Residential Location Incentive Grants - (WTC only)

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | LMDC RESIDENTIAL GRANT PROGRAM Background: The World Trade Center disaster had an immediate negative impact on the housing market in lower Manhattan, which resulted in a significant increase in vacancy rates. The residents of lower Manhattan, particularly in the area south of Chambers Street and west of Nassau and Broad Streets including Battery Park City ("Zone 1"), face a number of concerns regarding the effects of the tragedy such as quality of life issues, transportation issues, and the disruption caused by ongoing construction that will be necessary to rebuild lower Manhattan. As part of the recovery process, the economic impact of many of these issues is being addressed through existing grant programs administered by FEMA, as well as recovery efforts by other Federal, State, and City agencies. Unfortunately, when the initial criteria for this program were first introduced, the lower Manhattan housing market remained depressed despite the efforts that were being made in the area. The United States Housing Market Conditions Regional Activity Report issued by HUD reported that lower Manhattan rental rates were down approximately 10 to 15%. After September 11, 2001, approximately one-third of Battery Park City rental tenants did not return to their apartments. Some rental prices fell 30 percent in Battery Park City and rents in the Financial District fell from 16 to 21 percent on average. Owner-occupied housing saw a similar downturn in the aftermath of the tragedy. Real estate agents estimated a 10 percent to more than 25 percent drop in apartment prices between September and December 2001. By January, very few units had sold in Battery Park City while some were still listed at 15 percent below September prices. Purpose of Program: Lower Manhattan's residential population is essential to the continued viability of the area's businesses. |

Increased housing vacancy rates have a significant negative impact on the area's economic recovery. Increasing vacancies in the rental and owneroccupied housing markets begin a downward economic cycle, reducing business activity, which in turn makes housing in the area less attractive. Development of an effective program to encourage individuals to remain in, or move to, housing in lower Manhattan requires the creation of significant incentives to encourage individuals to renew existing leases, sign new lease agreements, or purchase residential units. Without such a program, the perceived disadvantages of lower Manhattan as a housing location would continue to adversely impact the area's housing market and commercial activity. The incentive program outlined in this Partial Action Plan meets these goals. Response to the Draft Assistance Plan for Individuals first announced in February was immediate and positive. Although Battery Park City's occupancy rate fell to 60% after the disaster, its occupancy rate "rose by several percentage points, to 74 percent," a few weeks after the Draft Assistance Plan for Individuals was released for public comment. In general, anecdotal evidence from building owners and prospective tenants shows that, after the plan was announced, there was a substantial increase in interest in apartments in the lower Manhattan area. Area Characteristics: The population of the area south of Canal Street is diverse. Approximately half of the area's residents live within walking distance of their place of employment. Residential income characteristics reflect the area's industry mix, which includes a significant number of financial service businesses, small manufacturers (including garment producers), restaurants, retailers, and providers of professional and personal services. For example, residents of the area east of Broadway and south of Canal Street have a median household income that is lower than the area west of Broadway, which is characterized by relatively high household incomes. The area of lower Manhattan adjacent to the World Trade Center was attractive to urban professionals because of the presence of the major transportation hub at the World Trade Center and major shopping and service areas located at the World Trade Center and the World Financial Center. These attributes were complimented by the presence of attractive residential units in locations like Battery Park City and Tribeca. In Tribeca alone, more than 5,000 units were converted to housing from other purposes in the 1990's. The areas of Chinatown, Little Italy, and parts of the Lower East Side have historically been a major residential entry point for immigrants in New York City and include predominantly lower and middle income households. While parts of this area are not south of Canal Street, this area experienced significant inconvenience, disruption, and economic hardship as a result of September 11th. Criteria for Assistance: This program offers substantial financial incentives to offset the perceived and real disadvantages of living in lower Manhattan. To encourage individuals to sign or renew leases or purchase or retain housing, in lower Manhattan, the following categories of grants are proposed: Two-Year Commitment-Based Grants: Items 1 - 6 - These grants provide an incentive to individuals to make a two-year commitment to lower

Manhattan. This two-year commitment by residents stabilizes the residential communities adversely impacted by the September 11th tragedy. 1. Rental units and owner occupied housing within Zone 1 (Zone 1 is defined as the area south of Chambers Street and west of Nassau and Broad Streets, including all buildings which face on those streets and the entirety of Battery Park City) will be eligible for a grant of 30% of the monthly rent (or mortgage payments, plus maintenance costs and real estate and related taxes for owner occupied units), up to \$12,000 over two years. To provide maximum benefit to lower income individuals in the area, the Plan provides a minimum grant of \$4,000 per assisted unit over two years. However, no residents will receive grants in excess of their total two year payments. 2. Rental units and owner occupied housing within Zone 2 (Zone 2 is defined as the area outside Zone 1 but south of Canal Street and southwest of Rutgers Street, including all buildings which face on those streets) will be eligible for a grant of 30% of the monthly rent (or mortgage payments, plus maintenance costs and real estate and related taxes for owner occupied units), up to \$6,000 over two years. To provide maximum benefit to lower income individuals in the area, the Plan provides a minimum grant of \$2,000 per assisted unit over two years. However, no residents will receive grants in excess of their total two year payments. 3. To be eligible for the grants related to rental units described in Items 1 & 2, all applicants must meet the following criteria: - The unit must be occupied by the applicant and the applicant must comply with one of the following two options: (a) The applicant must have entered into at least a two-year lease commencing prior to July 1, 2002 and ending on or after May 31, 2003; or (b) The applicant must have entered into at least a two-year lease commencing on or after July 1, 2002 and on or before May 31, 2003. - To be eligible for the program under option (b), the following rent restrictions apply: - Rents paid by tenants in rent-regulated units may not be more than the legally permitted rents for rent-regulated units. - Rents paid by tenants in non-rent-regulated units may not be more than the following: - In Zone 1 -- 90% of pre-9/11/01 rents for the same rental unit, plus an adjustment equal to the level of rent increases set for two-year renewal leases by the New York City Rent Guidelines Board. - In Zone 2 -- 95% of pre-9/11/01 rents for the same rental unit, plus an adjustment equal to the level of rent increases set for two-year renewal leases by the New York City Rent Guidelines Board. - These rent restrictions do not apply to newly constructed units coming on line after September 11, 2001 or to units whose rent-regulation status changed or will change between September 11, 2001 and June 1, 2003. - Going forward, these rent restrictions may be adjusted to reflect market conditions. - Leases of existing tenants where the term of the lease is or has been renegotiated will only be eligible if their term expires at least two years after the effective date of the renegotiated lease or at least two years after the date the renegotiated lease was executed, whichever is later. - Tenants must show that their rental payments are up to date (or have otherwise been lawfully placed in escrow). - Payments under the program will be made directly to

eligible tenants for up to two years. - One grant will be made per housing unit. - Additional eligibility criteria regarding health, safety, and habitability of buildings may be applied to this program. 4. To be eligible for the grants related to owner occupied housing described in Items 1 & 2, all applicants must meet the following criteria: - The unit must be occupied by the owner applicant and the owner applicant must comply with one of the following two options: (a) Existing owners must agree to remain for at least two years after July 1, 2002; or (b) New owners who purchase on or after July 1, 2002 and on or before May 31, 2003 must agree to remain for at least two years. -Only owner-occupied residences will be eligible for assistance. Owners who lease out their residences will not be eligible for this assistance, but their tenants will be eligible if they satisfy the criteria set forth in Item 3. See Item 5 for possible exceptions. - Existing owners who have completed the payment of their mortgages will be eligible for a grant of 50% of monthly maintenance costs and real estate and related taxes, up to the maximum amounts of \$12,000 or \$6,000 over two years. - Owners must show that mortgage, maintenance, and real estate and related tax payments are up to date (or have otherwise been lawfully placed in escrow). - Payments under the program will be made directly to eligible owners for up to two years. -One grant will be made per housing unit. - Additional eligibility criteria regarding health, safety, and habitability of buildings may be applied to this program. 5. Units leased or owned for residential purposes by corporations, universities, and other designated institutions may be subject to special criteria. These units will only be eligible for the grants described in Item 1 and Item 2. 6. LMDC will determine whether buildings are in compliance with the criteria of this program (i.e. offering two-year leases and complying with the rent restrictions outlined in Item 3), before its housing units will be deemed eligible. This certification process may vary for certain subsets or categories of buildings. One-Time Grant Per Housing Unit for September 11, 2001 Residents: Item 7 - These grants for residents of lower Manhattan who have continued to live in the area since September 11th provide an additional incentive for them to remain. These grants recognize the value of their commitment to remain in lower Manhattan despite the significant inconvenience, disruption, and economic costs that these areas have sustained since September 11th. Their continued residence has supported the immediate and surrounding residential and business communities during this period. 7. A one-time grant of \$1,000 is available per currently occupied housing unit in Zone 1, Zone 2, or Zone 3 (Zone 3 is defined as: the area north of Canal Street and Rutgers Street; south of Delancey and Kenmare Streets; and east of Lafayette Street in Manhattan, including all buildings which face on those streets with the exception of Canal Street and Rutgers Street). Applicants for this one-time grant must have resided in rental units or owner occupied housing in Zone 1, Zone 2, or Zone 3 prior to September 11, 2001 and continue to reside in Zone 1, Zone 2, or Zone 3 through the date of application and the date of award. Residents who relocated within or between the eligible zones will be eligible for this grant. One-Time Grant

Per Housing Unit for Families: Items 8 - 10 These grants provide an incentive to families to make at least a one-year commitment to live in lower Manhattan, recognizing that keeping and attracting families is crucial to the stability and vitality of lower Manhattan. 8. Eligible rental units and owner occupied housing within Zone 1 whose household includes one or more children under age 18 at the date of their application will be eligible for an additional family grant of \$1,500. One grant will be made per housing unit. The additional eligibility criteria for these grants are described in Item 10. 9. Eligible rental units and owner occupied housing within Zone 2 and Zone 3 whose household includes one or more children under age 18 at the date of their application will be eligible for an additional family grant of \$750. One grant will be made per housing unit. The additional eligibility criteria for these grants are described in Item 10. 10. To be eligible for the family grants described in Items 8 & 9, all applicants must meet the following criteria: -The unit must be occupied by the applicant and the identified child(ren) and the applicant must comply with one of the following four options: (a) The applicant must have entered into at least a two-year lease commencing prior to June 1, 2002 and ending on or after May 31, 2003; or (b) The applicant must have entered into at least a one-year lease commencing on or after June 1, 2002 and on or before May 31, 2003; or (c) Existing owners must agree to remain for at least one year after June 1, 2002; or (d) New owners who purchase on or after June 1, 2002 and on or before May 31, 2003 must agree to remain for at least one year. Supplemental Assistance: Item 11 - 11. Abatements and subsidies for the same purpose as the grants in this program will be factored into the determination of eligibility and the calculation of grant amounts for all types of grants. The projected end date encompasses programmatic and financial activity that may occur.

#### **Location Description**

For the purposes of the Grant Program the area of focus has been divided into three zones. These zones are as follows: Zone 1 is defined as the area south of Chambers Street and west of Nassau and Broad Streets, including all buildings which face on those streets and the entirety of Battery Park City. Zone 2 is defined as the area outside Zone 1 but south of Canal Street and southwest of Rutgers Street, including all buildings which face on those streets. Zone 3 is defined as: the area north of Canal Street and Rutgers Street; south of Delancey and Kenmare Streets; and east of Lafayette Street in Manhattan, including all buildings which face on those streets with the exception of Canal Street and Rutgers Street.

| Dates | Start Date                | 06/07/2002       |
|-------|---------------------------|------------------|
|       | End Date                  | 12/31/2005       |
| Funds | <b>HUD Disaster Funds</b> | \$280,500,000.00 |
|       | Other Funds Total         | \$0.00           |
|       | <b>Total Funds</b>        | \$280,500,000.00 |

| <b>Funding Sources</b>        | N/A   |        |
|-------------------------------|---|--------|
| Accomplishments/Beneficiaries | # of Properties                               | 1,500  |
|                               | # of Low/Mod Income<br>Households benefitting | 12,500 |
|                               | # of Low-Income Households<br>benefitting     | 8,400  |
|                               | # of Businesses                               | 10     |
|                               | # of Households benefitting                   | 38,000 |

Activity: HHD-7722 -- Travel and Tourism per 107-117 - (WTC only)

| National Objective | Urgent Need   |  |
|--------------------|---|--|
| Description        | MUSEUMS OF LOWER MANHATTAN/HISTORY AND HERITAGE IN DOWNTOWN NYC (HHD) History and Heritage in Downtown NYC (HHD) is a proposed joint initiative of museums whose mission is history and heritage and are located in Lower Manhattan including, but not limited to: Castle Clinton National Monument; the Eldridge Street Project, Inc.; Federal Hall National Memorial; Fraunces Tavern Museum; Lower East Side Tenement Museum; Museum of Chinese in the Americas; Museum of American Financial History; Museum of Jewish Heritage- A Living Memorial to the Holocaust; Smithsonian National Museum of the American Indian; New York City Fire Museum; New York City Police Museum; South Street Seaport Museum; the Skyscraper Museum; and the Statue of Liberty National Monument and Ellis Island Immigration Museum. The project involves a marketing initiative that will promote downtown as a cultural destination. This project will be coordinated with a broader marketing initiative for Lower Manhattan. PROGRAM OBJECTIVEThe objective for this initiative is to revitalize the member institutions and, in turn, the Lower Manhattan area by making the public aware that this neighborhood continues to be a destination with a unique cultural identity – one of rich historic significance with multiple venues where visitors can celebrate and learn about New York's heritage and history. This initiative may include, but is not limited to, the following components: 1. An advertising campaign that will focus on the New York metropolitan area and surrounding suburbs in New Jersey, Connecticut, Long Island, and Westchester County. This campaign will attract the "day trippers," who are currently more motivated to visit this area because their close proximity allows them to visit by car or |  |

train. The HHD initiative will reach these constituents through print, transit, and radio advertising. 2. A brochure that will highlight the institutions and that will be distributed throughout New York City and in other tourist venues in the northeast. This brochure will provide general operating information and a map of the area noting where the institutions are located. 3. A twice-yearly calendar and bi-monthly event reminder postcards that will be sent to the consolidated mailing lists of all institutions. These communications pieces will establish a new effort for audience development. Return visitors are key to the continued success of the institutions involved. Joint event calendars and reminder postcards will notify constituents of the wide offering of programs in the area and will motivate visitors to plan frequent trips. 4. A web site that will support both the advertising campaign and the joint communications pieces. A single source for resources and information about the institutions will reinforce the advertising campaign message and the joint nature of this initiative and will be the most costeffective way for the public to learn more about the museums. Recent findings have shown that most visitors plan their itineraries prior to arrival and many of these visitors use the Internet to research their travel. 5. A poster that will visually underscore the identity and message of this initiative and will be distributed to local restaurants and retail stores as well as being available in each institution's shop. This poster will highlight the rich diversity of Downtown institutions. 6. A research and evaluation component to assess the impact and value of various parts of the initiative. 7. Finally, the museums will develop joint program days. On such days, each of the institutions will offer programming that, combined, will provide a full day of activity. By joining together, HHD will encourage visitors to venture Downtown for these unique activities. Funding Requirements and Duration of Project -- The institutions are estimating a launch in 2003. They expect this campaign to last at least nine months and have long range effects that will be sustained into successive years.---This program is eligible for HUD funding to be used to aid the travel and tourism industry in New York City as allowed and required by the Defense Appropriations Act of 2002, Public Law 107-117.

| <b>Location Description</b> | These cultural institutions are lo Street. | These cultural institutions are located in Lower Manhattan south of Houston Street. |  |
|-----------------------------|--|---|--|
| Dates                       | Start Date                                 | 06/14/2003  |  |
|                             | End Date                                   | 07/01/2006  |  |
| Funds                       | <b>HUD Disaster Funds</b>                  | \$4,664,000.00  |  |
|                             | Other Funds Total                          | \$0.00  |  |
|                             | <b>Total Funds</b>                         | \$4,664,000.00  |  |
| <b>Funding Sources</b>      | N/A  | N/A   |  |

| Accomplishments/Beneficiaries | # of Non-business Organizations<br>benefitting        | 15        |
|-------------------------------|---|-----------|
|                               | # of Total Visitors attracted to Lower<br>Manhattan   | 1,392,000 |
|                               | # of Posted Advertisements for<br>Tourism Initiatives | 90        |
|                               | # of Distributed Materials                            | 450,000   |

## Activity: DBldg-7747 -- Rehabilitation/reconstruction of other non-residential structures

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | SHORT-TERM CAPITAL PROJECTS - DAMAGED BUILDINGS BEAUTIFICATION The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the long-term vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for |

residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manhattan; • Leverage additional private or public funds for completion of the full scope of the capital project; and • Funds will be used for capital or core costs, not operational costs. All projects must be short-term in that they must be able to be completed within one year. Exceptions will be allowed for projects that show substantial and significant progress and meet some or all of the criteria above within one year. --- Damaged Buildings Beautification --- Several buildings were severely damaged on September 11, 2001 and are still uninhabitable. The owners of these buildings and local officials are working together to determine the fate of these buildings. These damaged buildings are highly visible in the absence of the World Trade Center towers and remain a blight on the community, negatively affecting area businesses, residents, workers, and visitors. While the work proceeds to determine the fate of damaged buildings around the World Trade Center site, LMDC will work toward its mission to revitalize Lower Manhattan after the September 11th attacks. The building at 130 Liberty Street is the most visible building in the area. LMDC will assist the building owner by providing funding to improve and beautify this structure and its protective installations, to make the area more attractive for businesses, visitors, and residents, greatly enhancing the revitalization of the area. LMDC is working with the building owner at 130 Liberty Street to determine how long this structure will be visible to the community and the resulting benefit in providing funding to beautify this structure and its protective installations. If the amount of time is not sufficient, LMDC will reallocate some or all of the funding for this project to Neighborhood Parks and Open Spaces. This project will benefit businesses, workers, residents, and visitors in Lower Manhattan.

| <b>Location Description</b>   | 130 Liberty Street, NY, NY       |            |
|-------------------------------|----------------------------------|------------|
| Dates                         | Start Date                       | 08/06/2003 |
|                               | End Date                         | 12/31/2005 |
| Funds                         | <b>HUD Disaster Funds</b> \$0.00 |            |
|                               | Other Funds Total                | \$0.00     |
|                               | <b>Total Funds</b>               | \$0.00     |
| <b>Funding Sources</b>        | N/A                              |            |
| Accomplishments/Beneficiaries | N/A                              |            |

**Activity: LMCO-7748 -- Public services** 

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | SHORT-TERM CAPITAL PROJECTS - LOWER MANHATTAN COMMUNICATIONS OUTREACH CAMPAIGN The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the long-term vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manha |

those milestones, and anticipate any disruptions to their routine and plan accordingly. This campaign complements LMDC's web site content and capabilities. The primary target area for dissemination of information is Lower Manhattan south of Houston Street. LMDC will launch the Lower Manhattan Communications Outreach Campaign (the Campaign) in June 2003. The Campaign will be created and directed by in-house staff of LMDC, minimizing the use of outside contractors in order to maximize resources. LMDC is consulting with businesses, community groups, and trade organizations to formulate the elements of the Campaign and to leverage their collective ability to reach thousands of Lower Manhattan residents, workers, and visitors. Elements of the Campaign include: • Development and widespread distribution of monthly updates on the rebuilding effort; • Weekly electronic updates on the rebuilding effort; • Maintenance and promotion of centralized source for information on the Internet: • Identification of fixed locations to disseminate information on a recurring basis (e.g., World Trade Center site, World Financial Center, kiosk); and • Outreach to corporate HR departments, building owners, and property managers to communicate directly with Lower Manhattan residents and employees. BENEFICIARIES--This project will benefit businesses, workers, residents, and visitors in Lower Manhattan. The estimated cost included in this partial action plan for this project is up to \$1,000,000.00. Other resources are expected to be available for this project to address the needs outlined in this plan. These other expected resources from private and non-Federal public sources may include, but are not limited to, free distribution of materials by local community groups, businesses, and elected officials. The projected end date for this activity encompasses anticipated programmatic and/or financial activity that may occur.

| <b>Location Description</b>   | Manhattan south of Houston Street. |                |
|-------------------------------|------------------------------------|----------------|
| Dates                         | Start Date                         | 08/06/2003     |
|                               | End Date                           | 12/31/2005     |
|                               | <b>HUD Disaster Funds</b>          | \$1,000,000.00 |
| Funds                         | Other Funds Total                  | \$0.00         |
|                               | <b>Total Funds</b>                 | \$1,000,000.00 |
| <b>Funding Sources</b>        | N/A                                |                |
| Accomplishments/Beneficiaries | # of Businesses                    | 18,927         |
|                               | # of Persons benefitting           | 474,019        |

Activity: CTMP-7751 -- Travel and Tourism per 107-117 - (WTC only)

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | EXPLORE CHINATOWN CAMPAIGNLMDC proposes to allocate \$1 million to conduct a creative, effective, and cost-efficient tourism and marketing initiative to both stimulate regional, national, and international tourism to Chinatown – a Lower Manhattan community in which tourism is a major economic driver, and to encourage changes in the Chinatown community as a whole that would promote tourism. The September 11th Fund, which has agreed to jointly and equally sponsor this initiative, will contribute up to \$1 million of the total project cost of \$2 million. — The September 11th Fund was established the day of the terrorist attacks by the New York Community Trust and United Way of New York City to meet the immediate and long-term needs of victims, families, and communities affected by the tragic events of September 11th. The September 11th Fund makes grants to nonprofit organizations and agencies with the expertise to meet a wide range of needs. The Fund supports organizations and agencies that provide cash assistance, legal counseling, mental health services, job training and placement, and other services for victims, families, and others directly affected. It also makes grants to assist nonprofits and small businesses as they help communities rebuild. — The Chinatown Tourism and Marketing campaign results from LMDC's significant outreach within the Chinatown Community. Most recently, LMDC conducted seven Neighborhood Workshops, two of which focused on Chinatown. The first Chinatown specific workshop brought together recognized Chinatown business and civic organization leaders. After a joint New York City-LMDC presentation on the status and future of recovery efforts, which acknowledged the numerous studies made and reports published about the conditions in Chinatown resulting from the September 11th attacks, participants engaged in small group discussions focusing on what they saw as the key issues affecting Chinatown's recovery and their proposed solutions to perceived problems. Approximately three weeks later, th |

summer 2001." The outbreak of Severe Acute Respiratory Syndrome (SARS) in Asia further exacerbated Chinatown's economic downturn. To help revitalize all of Lower Manhattan, the Asian American Federation Report and the Rebuild Chinatown Initiative's November 2002 report, The Community Speaks One Year After September 11, 2001, call for initiatives to boost tourism – a call supported by Senator Clinton, area residents, civic leaders, and community organizations. --- Building upon the plethora of post September 11th studies and reports on conditions in Chinatown, the joint LMDC and September 11th Fund tourism and marketing campaign offers a unique opportunity to implement many of the proposed elements in a single, comprehensive, and cohesive initiative, which will enable the LMDC and the September 11th Fund to maximize the effectiveness and cost efficiency of the overall campaign - thus accelerating the revitalization of Lower Manhattan's Chinatown. --- LMDC and the September 11th Fund have structured the campaign to capitalize on public participation and input at the community organization level. LMDC and the September 11th Fund will select one or more consultant teams that will include at least one Chinatown based community organization and one or more firms with a proven record of experience and achievement in tourism development, as well as large scale outreach initiatives. The selected team(s) will assist LMDC and the September 11th Fund to develop the framework for, and then implement, a sustainable tourism and marketing campaign. The selection of the team(s) is the subject of a pending Request for Proposals (RFP), available on the LMDC website (www.RenewNYC.com), which seeks services to: 1. Identify existing short and long term factors impairing or impeding tourism in Chinatown; 2. Propose solutions to both real and perceived challenges to attracting more visitors to the Chinatown area; 3. Develop new, innovative, and effective ways to attract visitors to Chinatown, including New York City residents and workers, domestic and international tourists, and business travelers; 4. Identify current tourism and marketing initiatives and methods to improve upon them; and 5. Enhance the Chinatown community's ability to support tourism through technical assistance to businesses and tourism infrastructure. --- The tourism and marketing campaign will commence after selection of the team(s), through LMDC's RFP process, by LMDC and the September 11th Fund and the incorporation of public comment received in response to this partial action plan. Criteria for selecting the team or teams will include, but not be limited to: 1. Approaches in methodology with respect to the anticipated scope of services that demonstrate maximum comprehension of the community and the ability to provide such services to LMDC and the September 11th Fund; 2. Experience of firm(s) and employees to be assigned to the project in general, and in particular, experience both with the Lower Manhattan Chinatown community, if any, and with providing large scale tourism and marketing initiatives to municipalities, economic development organizations, governmental entities, or other Chinatown communities; 3. Innovative or outstanding work by the team that demonstrates unique qualifications to provide tourism and

|                               | marketing services for the Lower Manhattan Chinatown community; 4. Ability to establish rapport and confidence with the Chinatown community; and 5. Projected cost of services LMDC and the September 11th Fund are not seeking approaches that are one-time event driven, but rather, comprehensive efforts that propose projects, programs, and community participation that will help sustain a steady flow of tourists and NYC residents and workers to Chinatown. The implementation timeframe will depend upon a variety of factors including complexity of proposed solutions and duration of the project This project will benefit businesses, workers, residents, and visitors in Lower Manhattan, specifically the Chinatown area. As noted in the Asian American Federation Report, data from Census 2000 showed that in 1999, 31.4% of Asian families in Chinatown had an income below the official poverty level. Census 2000 data further shows that in Lower Manhattan's Chinatown, which includes the zip codes 10002 and 10038, over 60% of the households earn less than 80% of New York City's median income The estimated cost for this project is up to \$1,000,000.00 The total project cost is approximately \$2,000,000.00. Other resources are expected to be available for this project to address the needs outlined in this plan. These other expected resources will include \$1,000,000.00 in funds from the September 11th Fund This program is eligible for HUD funding to be used to aid the travel and tourism industry in New York City as allowed and required by the Defense Appropriations Act of 2002, Public Law 107-117 The total estimated cost for the Chinatown Tourism and Marketing Program is up to \$1,000,000.00. |                |
|-------------------------------|--|----------------|
| <b>Location Description</b>   | Lower Manhattan, specifically the Chinatown area, which includes zip codes 10002 and 10038.  |                |
| Dates                         | Start Date   | 01/28/2004     |
| Dates                         | End Date   | 01/28/2006     |
|                               | <b>HUD Disaster Funds</b>  | \$1,000,000.00 |
| Funds                         | Other Funds Total  | \$1,000,000.00 |
|                               | <b>Total Funds</b>   | \$2,000,000.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising  | \$1,000,000.00 |
| Accomplishments/Beneficiaries | # of Businesses  | 250            |
|                               | # of Non-business Organizations<br>benefitting   | 13             |
|                               | # of Posted Advertisements for<br>Tourism Initiatives  | 4,000          |
|                               | # of Website visits  | 100,000        |

| # of Distributed Materials  | 250,000 |  |
|-----------------------------|---------|--|
| # of Permanent Jobs Created | 4       |  |

Activity: LMINFO-152 -- Public services

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | LOWER MANHATTAN INFORMATION PROGRAMLMDC proposes to allocate \$1,270,000 for the Lower Manhattan Information Program (LowerManhattan.info) for an additional year of funding from 2004 through 2005. In Partial Action Plan 5 LMDC allocated \$1,300,000 for the LowerManhattan.info, bringing agregage amount allocated to \$2,570,000. LowerManhattan info provides people who live in, work in, and visit Lower Manhattan with a single source of essential news and information about the area and its recovery. It is led by the City of New York in partnership with the LMDC, New York State, and the federal government in conjunction with partner agencies and organizations at the local, state, and federal level. In the months following the attacks of September 11th, information about the area's recovery was widely available; however, many of Lower Manhattan's residents and workers did not feel that it was reliable. Moreover, there was no one place where people could turn for a comprehensive overview of available information. LowerManhattan.info was created in response to a significant demand for a credible, "one-stop" source of information regarding Lower Manhattan's recovery from the terrorist attacks of September 11th. In its first year, LowerManhattan.info was funded by the Federal Emergency Management Agency (FEMA), LMDC subsequently allocated funds to support this project in Partial Action Plan 5 during its second year. In this Partial Action Plan, LMDC proposes to allocate funds for an additional year. While Lower Manhattan continues to undergo its redevelopment, revitalization, and transformation into a 21st Century central business district and 24/7 mixed-use community, there is a continuing demand for constant and consistent communities outreach. LowerManhattan.info's aim remains to serve all those who live in, work in, and visit Lower Manhattan, below Houston Street. These communities are distinct and large, including neighborhoods stretching from Tribeca to Chinatown and Battery Park City to SoHo, as well as businesses |

www.renewnyc.com that communicates the day-to-day activities of the rebuilding efforts as they relate LMDC activities. This includes all public documents relating to the Environmental Review Process, Board Meetings, outreach to family members and a general archive of past and present initiatives and public meetings. However, unlike LMDC's website, LowerManhattan.info focuses on how redevelopment projects affect Lower Manhattan residents and employees as well as puts forth a comprehensive newsletter and website involving all aspects of living and working in Lower Manhattan, not just LMDC initiatives. Program Objectives LowerManhattan.info is an integrated campaign designed to deliver information on the rebuilding of Lower Manhattan. The centerpiece of the program is a comprehensive website, www.LowerManhattan.info, which offers regularly updated news and information for area residents, workers, and visitors. Topics include rebuilding plans and progress; transportation and transit; health, safety, and security; downtown business; community involvement opportunities; things to do; and Lower Manhattan history. The site receives approximately 4,000 visitors daily, with 130,000 visitors reported in September 2004 alone. LowerManhattan.info also integrates construction information into its website. Other information vehicles issued through the public information program include a quarterly color newsletter (increasing production to 250,000 from 200,000 per issue) which is distributed directly to more than 400 Lower Manhattan businesses, community organizations, schools, city agencies, and cultural institutions, along with area hotels and information kiosks. Additionally, targeted mailings, email campaigns, and in-person outreach to small businesses and community organizations provide information directly to the community. Targeted, local marketing and advertising activities are also conducted to help drive people to www.LowerManhattan.info. LowerManhattan.info will also serve as host to the Museums of Lower Manhattan, an LMDC funded initiative. The websites would have distinct looks but serve to drive web traffic to the same resources and provide a consistent message. Online consolidation would offer users a single point of access or portal to multiple areas of interest in Lower Manhattan. During the past year, the campaign received the PR Week Award for "Best Use of the Internet", the 2004 PRSA Big Apple Awards for "Best Use of the Internet" and "Community Relations", and the "Most Innovative Use of Technology" by the Center for Digital Government award, among others. Beneficiaries This program will benefit businesses, workers, residents, and visitors in Lower Manhattan. The website is a vehicle that encourages government to be transparent and open to the public. Schedule Activities related to LowerManhattan.info, as outlined in this Partial Action Plan, began in 2004 and will continue through 2005. Federal and Other Resources LMDC funds allocated in this Partial Action Plan are consistent with 2003-4 funds allocated in Partial Action Plan 5. As outlined in this Partial Action Plan, \$1,270,000 is being allocated for one year of funding. Total Estimated Cost The total estimated cost for the Lower Manhattan Public Information Program, outlined in this Partial

|                                     | Action Plan, for the second year is not to exceed \$1,270,000. The aggregate amount for years 1 and 2 total \$2,570,000. |                |
|-------------------------------------|--|----------------|
| <b>Location Description</b>         | Manhattan south of Houston Street.   |                |
| Dates                               | Start Date   | 01/28/2004     |
|                                     | End Date   | 12/31/2005     |
|                                     | <b>HUD Disaster Funds</b>  | \$2,570,000.00 |
| Funds                               | Other Funds Total  | \$0.00         |
|                                     | <b>Total Funds</b>   | \$2,570,000.00 |
| <b>Funding Sources</b>              | N/A  |                |
| Accomplishments/Beneficiaries       | # of Businesses  | 18,927         |
| The company ment of Delicite at 100 | # of Persons benefitting   | 540,000        |

Activity: Admin-7700 -- Administration

| National Objective | N/A  |
|--------------------|--|
| Description        | LMDC GENERAL ADMINISTRATION LMDC engages in broad planning and administration activities relating to the recovery, remembrance, and rebuilding efforts in Lower Manhattan, defined by LMDC as the entire area of Manhattan south of Houston StreetLMDC's administration activities include extensive public information and coordination activities relating to its LMDC planning work. As part of its coordination activities, LMDC serves as a facilitator of outreach and discussions between affected communities as well as the public at large and government agencies and officials. LMDC's public information work includes: large scale public meetings and hearings; periodic printed newsletters and reports; an up-to-date, comprehensive, and interactive web site (www.RenewNYC.com); extensive electronic communications; and other public outreach and participation efforts. In addition, LMDC maintains its network of community contacts through its advisory councilsLMDC's administration activities also include all functions necessary to administer the Community Development Block Grants including financial operations, legal services, monitoring, auditing, investigations, and general administrative and office functionsHUD has authorized the use of up to 5% of the total grant to LMDC for costs associated with planning and administration activities, |

|                               | including costs for overhead, personnel, and consultants.   |                 |
|-------------------------------|---|-----------------|
| <b>Location Description</b>   | General administrative activities are centralized in LMDC's office at: One Liberty Plaza, 20th floor, New York, NY, 10006, and cover activities within Lower Manhattan. |                 |
| Dates                         | Start Date  | 02/01/2002      |
|                               | End Date  | 02/01/2010      |
|                               | <b>HUD Disaster Funds</b>   | \$33,470,924.00 |
| Funds                         | Other Funds Total   | \$0.00          |
|                               | <b>Total Funds</b>  | \$33,470,924.00 |
| <b>Funding Sources</b>        | N/A   |                 |
| Accomplishments/Beneficiaries | N/A   |                 |

## Activity: P-WTC-7700 -- Planning

| National Objective          | N/A   |                |
|-----------------------------|---|----------------|
| Description                 | LMDC PLANNING - WTC SITE AND MEMORIAL LMDC engages in broad planning and administration activities relating to the recovery, remembrance, and rebuilding efforts in Lower Manhattan, defined by LMDC as the entire area of Manhattan south of Houston Street. LMDC's planning activities include the site planning for the World Trade Center site and the areas immediately surrounding the site. This planning includes selection of a site plan and development of design guidelines. LMDC's planning activities focus on the administration of the competition and planning for the memorial. HUD has authorized the use of up to 5% of the total grant to LMDC for costs associated with planning and administration activities, including costs for overhead, personnel, and consultants. |                |
| <b>Location Description</b> | The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza, 20th Floor, New York, NY 10006.  |                |
| Dates                       | Start Date  | 02/01/2002     |
| Dates                       | End Date  | 06/30/2005     |
| Funds                       | <b>HUD Disaster Funds</b>   | \$9,623,166.00 |
|                             | Other Funds Total   | \$0.00         |

|                               | <b>Total Funds</b> | \$9,623,166.00 |
|-------------------------------|--------------------|----------------|
| <b>Funding Sources</b>        | N/A                |                |
| Accomplishments/Beneficiaries | N/A                |                |

## Activity: P-Env-7708 -- Planning

| National Objective          | N/A  | N/A  |  |
|-----------------------------|--|--|--|
| Description                 | planning and administration and rebuilding efforts in Loa area of Manhattan south of include the site planning for immediately surrounding the include the other neighborh by September 11th and its activities include expansive traffic, housing and related economic development capanalyses, LMDC will develop and projects in Lower Manthe administration of the coactivity provides for environmental projects proposed for Lower to 5% of the total grant to 100. | LMDC PLANNING - ENVIRONMENTAL LMDC engages in broad planning and administration activities relating to the recovery, remembrance, and rebuilding efforts in Lower Manhattan, defined by LMDC as the entire area of Manhattan south of Houston Street. LMDC's planning activities include the site planning for the World Trade Center site and the areas immediately surrounding the site. The agency's planning activities also include the other neighborhoods in Lower Manhattan that have been affected by September 11th and its aftermath. Specifically, LMDC's planning activities include expansive analyses of Lower Manhattan's transportation, traffic, housing and related amenities, open space, retail development, and economic development capacity, needs, and potential. Based on these analyses, LMDC will develop and propose concept plans for specific areas and projects in Lower Manhattan. LMDC's planning activities also focus on the administration of the competition and planning for the memorial. This activity provides for environmental consulting and review in connection with projects proposed for Lower Manhattan. HUD has authorized the use of up to 5% of the total grant to LMDC for costs associated with planning and administration activities, including costs for overhead, personnel, and consultants. |  |
| <b>Location Description</b> |  | The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza, 20th floor, New York, NY 10006.   |  |
| Dates                       | Start Date   | 02/01/2002   |  |
| Dutes                       | End Date   | 12/31/2005   |  |
|                             | <b>HUD Disaster Funds</b>  | \$8,141,000.00   |  |
| Funds                       | Other Funds Total  | \$0.00   |  |
|                             | <b>Total Funds</b>   | \$8,141,000.00   |  |
| <b>Funding Sources</b>      | N/A  | N/A  |  |

N/A

## Activity: P-LM-7700 -- Planning

| National Objective            | N/A  |                |
|-------------------------------|--|----------------|
| Description                   | LMDC PLANNING - OFF-SITE INITIATIVES LMDC engages in broad planning and administration activities relating to the recovery, remembrance, and rebuilding efforts in Lower Manhattan, defined by LMDC as the entire area of Manhattan south of Houston Street. The agency's planning activities include the neighborhoods in Lower Manhattan that have been affected by September 11th and its aftermath. Specifically, LMDC's planning activities include expansive analyses of Lower Manhattan's transportation, traffic, housing and related amenities, open space, retail development, and economic development capacity, needs, and potential. Based on these analyses, LMDC will develop and propose concept plans for specific areas and projects in Lower Manhattan. HUD has authorized the use of up to 5% of the total grant to LMDC for costs associated with planning and administration activities, including costs for overhead, personnel, and consultants. |                |
| <b>Location Description</b>   | The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza, 20th floor, New York, NY 10006.   |                |
| Dates                         | Start Date   | 02/01/2002     |
| Dates                         | End Date   | 12/31/2005     |
|                               | <b>HUD Disaster Funds</b>  | \$3,430,000.00 |
| Funds                         | Other Funds Total  | \$0.00         |
|                               | <b>Total Funds</b>   | \$3,430,000.00 |
| <b>Funding Sources</b>        | N/A  |                |
| Accomplishments/Beneficiaries | N/A  |                |

**Activity: P-Eco-7709 -- Planning** 

| National Objective            | N/A   |              |
|-------------------------------|---|--------------|
| Description                   | LMDC PLANNING - ECONOMIC ANALYSIS LMDC engages in broad planning and administration activities relating to the recovery, remembrance, and rebuilding efforts in Lower Manhattan, defined by LMDC as the entire area of Manhattan south of Houston Street. LMDC's planning activities include the site planning for the World Trade Center site and the areas immediately surrounding the site. The agency's planning activities also include the other neighborhoods in Lower Manhattan that have been affected by September 11th and its aftermath. Specifically, LMDC's planning activities include expansive analyses of Lower Manhattan's transportation, traffic, housing and related amenities, open space, retail development, and economic development capacity, needs, and potential. Based on these analyses, LMDC will develop and propose concept plans for specific areas and projects in Lower Manhattan. LMDC's planning activities focus on the administration of the competition and planning for the memorial. As part of the planning process, LMDC engages in economic analysis activities focusing on the economic impact and financial assessment of proposed development projects and programs for Lower Manhattan. HUD has authorized the use of up to 5% of the total grant to LMDC for costs associated with planning and administration activities, including costs for overhead, personnel, and consultants. The end date for this activity encompasses anticipated programmatic and/or financial activity. |              |
| <b>Location Description</b>   | The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza, 20th floor, New York, NY 10006.  |              |
| Dates                         | Start Date  | 02/01/2002   |
|                               | End Date  | 12/31/2005   |
| Funds                         | <b>HUD Disaster Funds</b>   | \$900,000.00 |
|                               | Other Funds Total   | \$0.00       |
|                               | <b>Total Funds</b>  | \$900,000.00 |
| <b>Funding Sources</b>        | N/A   |              |
| Accomplishments/Beneficiaries | N/A   |              |

**Activity: Airp-7700 -- Planning** 

| <b>National Objective</b> | N/A |
|---------------------------|-----|

Description

LONG-TERM PLANNING - LOWER MANHATTAN TRANSPORTATION PLANNING: COMMUTER AND AIRPORT ACCESS ALTERNATIVES ANALYSES --- Long-term planning provides funding to plan for public investments including a transportation plan that positions Lower Manhattan as the gateway to the region and the world. By providing funding for these important long-term projects now, LMDC will ensure the ability to move forward on the critical components of the revitalization of Lower Manhattan as quickly as possible. The projects that will be funded in long-term planning must meet some or all of the following criteria: • Consistent with HUD eligibility criteria; • Consistent with the Lower Manhattan Development Corporation's Principles and Preliminary Blueprint for the Future of Lower Manhattan; • Consistent with the Lower Manhattan Development Corporation's A Vision for Lower Manhattan: Context and Program for the Innovative Design Study; • Consistent with Mayor Michael Bloomberg's New York City's Vision for Lower Manhattan; and • Enhancement of Lower Manhattan transportation services, connecting Lower Manhattan to the world. --- LMDC is coordinating a transportation study to identify and evaluate long-range opportunities to provide enhanced rail access to the Lower Manhattan Central Business District from John F. Kennedy International Airport (JFK) Airport in Queens and from the Long Island Railroad (LIRR) Station in Jamaica, Queens. The study will be jointly conducted by LMDC, the Port Authority of New York and New Jersey (PA), the Metropolitan Transit Authority (MTA) and the City of New York (the City). Holding a dialogue with a broad range of constituents, LMDC, the MTA, the PA, and the City have identified improvements in access from Lower Manhattan to JFK and Jamaica Station as a key element in the area's economic recovery, and, in the case of JFK access, in Lower Manhattan's ability to compete with other global economic centers such as London, Berlin, and Tokyo that have direct access to their international airports. LMDC will be hiring a Director of Transportation Policy to act as a coordinator of this study, as well as to act as an adviser on Lower Manhattan-related transportation policy. --- This study will evaluate a range of options with particular focus on constructability and operational feasibility. The study will document existing baseline conditions and services, examine the cost of each alternative, and explore environmental, organizational, and community impacts. Rigorous demand analyses based on ridership forecasts and population growth data will be conducted. Alternatives will be identified that will provide a significant improvement compared to existing service in categories such as travel time, frequency, number of transfers, and passenger utilization. Ultimately, a single recommended alternative will be chosen for implementation. Short-term solutions may also be identified for implementation while the development and construction of the long-term approach progresses. The projected end date ecompasses anticipated programmatic and financial activity that may occur.

| <b>Location Description</b>   | Lower Manhattan           |                |  |
|-------------------------------|---------------------------|----------------|--|
| Dates                         | Start Date                | 08/06/2003     |  |
|                               | End Date                  | 12/31/2005     |  |
| Funds                         | <b>HUD Disaster Funds</b> | \$5,260,000.00 |  |
|                               | Other Funds Total         | \$0.00         |  |
|                               | <b>Total Funds</b>        | \$5,260,000.00 |  |
| <b>Funding Sources</b>        | N/A                       |                |  |
| Accomplishments/Beneficiaries | N/A                       |                |  |

**Sub-Grantee: Alliance for Downtown New York** 

Activity: StrSc-7741 -- Rehabilitation/reconstruction of a public improvement

| National Objective | Urgent Need   |  |
|--------------------|---|--|
| Description        | SHORT-TERM CAPITAL PROJECTS - DOWNTOWN ALLIANCE STREETSCAPE PROGRAM The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 As LMDC selects projects for funding to revitalize Lower Manhattan, support from the public is considered. Representing many businesses in New York City, the Partnership for New York City has commented on the need to improve pedestrian and vehicular access, the need for transformation of areas with the "appearance of a 'war zone' into a secure but pleasant place," and the provision of amenities to improve street life and the neighborhood for |  |

workers, residents, and visitors. The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the long-term vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manhattan; • Leverage additional private or public funds for completion of the full scope of the capital project; and • Funds will be used for capital or core costs, not operational costs. All projects must be short-term in that they must be able to be completed within one year. Exceptions will be allowed for projects that show substantial and significant progress and meet some or all of the criteria above within one year. --- Downtown Alliance Streetscape Program --- Following the recovery efforts and round-the-clock clean-up at the World Trade Center site since September 11, 2001, there has been a need to enhance the streetscape neighboring the World Trade Center Site. The Alliance for Downtown New York has developed a short term action plan, based on its previously completed Streetscape Study to improve safety, add signage, and increase navigability along lower Broadway. The project area consists of both sides of Broadway, from Battery Park to City Hall Park. The project area is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street. This project anticipates the completion of the Downtown Alliance Streetscape Plan. Elements of the Streetscape Plan include sidewalk inserts, sidewalks with specially tinted concrete, and 12" granite curbs with street names and markers of historic Broadway events; new custom lighting designed to improve overall illumination; new benches, bollards, and waste receptacles; and specially-designed signage to facilitate way-finding and identification of significant sites. The enhancement of the safety and user-friendliness of Broadway will make Lower Manhattan a more attractive and welcoming place for businesses and visitors alike, and will assist the revitalization efforts of the area. This project will benefit businesses, workers, residents, and visitors in Lower Manhattan. The estimated cost included in this partial action plan for this project is up to \$4,000,000.00. The total project cost is approximately \$19,500,000.00. Other resources are expected to be available for this project to address the needs outlined in this plan. These other expected resources from private and non-Federal public sources may include, but are not limited to, \$15,500,000 in funds from the Alliance for Downtown New York and other sources.

| <b>Location Description</b>   | The project area consists of both sides of Broadway, from Battery Park to City Hall Park. The project area is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street. |                 |
|-------------------------------|---|-----------------|
| Dates                         | Start Date  | 08/06/2003      |
|                               | End Date  | 12/31/2004      |
| Funds                         | <b>HUD Disaster Funds</b>   | \$4,000,000.00  |
|                               | Other Funds Total   | \$15,500,000.00 |
|                               | <b>Total Funds</b>  | \$19,500,000.00 |
| <b>Funding Sources</b>        | Other Private Funds - various   | \$15,500,000.00 |
| Accomplishments/Beneficiaries | # of Persons benefitting  | 140,947         |

Activity: R2R04-0172 -- Travel and Tourism per 107-117 - (WTC only)

| National Objective | Urgent Need   |  |
|--------------------|---|--|
| Description        | ACTIVITY DESCRIPTIONThe River to River Festival ("Festival") was launched in 2002 by the Alliance for Downtown New York ("Downtown Alliance") and major arts organizations and event producers. It is the largest free cultural arts festival in New York's history. The Festival has successfully attracted new and diverse audiences to the downtown area who not only enjoy the free arts events, but also stay to experience Lower Manhattan's rich history, retail shops, and restaurants. In its first two years of existence, the Festival has drawn over one million people per year to Lower Manhattan. The festival is comprised of more than 500 events that take place throughout Lower Manhattan from May through September. Free public events include a diversity of music, dance, and other cultural activities. LMDC funding will provide prominent sponsorship for the festival, which will result in top logo placement, placement in prominent advertising, and an LMDC presence at events, where information on the rebuilding and revitalization efforts will be disseminated to thousands of attendeesPROJECT OBJECTIVES The River to River Festival, now in its third year, was created to help revitalize Lower Manhattan by providing arts and cultural events to those who live, work, and visit Lower Manhattan. It also attracts thousands of visitors to the area, who then stay to eat, shop, and explore other area venues. Based on the Festival's survey results, 46% |  |

|                               | of the audience was attending a downtown cultural event for the first time, and 68% of attendees not living or working downtown stayed to dine, shop, or sightsee. Eight-six percent of those surveyed said that River to River contributed to downtown's recoveryBENEFICIARIESThe Festival benefits those who live, work, and visit Lower Manhattan by providing free public events. It has a positive impact on the businesses in the area by drawing more than 2 million people in the first two years of the festival to the neighborhoodSCHEDULEThe River to River 2004 Festival takes place from May through SeptemberFEDERAL AND OTHER RESOURCES River to River benefits from a variety of private and public sponsors, including American Express, PACE University, Con Edison, GMC, AT&T, WNYC, NBC Channel 4, Marriott, Century 21, J&R Music World, Starbucks Coffee, and othersTOTAL ESTIMATED COST The Festival's total 2004 budget is \$5.9 million. LMDC funding will not exceed \$200,000. The projected end date for this activity encompasses anticipated programmatic and/or financial activity. |                |
|-------------------------------|---|----------------|
| <b>Location Description</b>   | PROJECT AREARiver to River events are held at various venues throughout Lower Manhattan for the 3-month duration of the festival.   |                |
| Dates                         | Start Date  | 05/01/2004     |
| Dutes                         | End Date  | 06/30/2005     |
|                               | <b>HUD Disaster Funds</b>   | \$200,000.00   |
| Funds                         | Other Funds Total   | \$5,700,000.00 |
|                               | <b>Total Funds</b>  | \$5,900,000.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising \$5,700,000.00  |                |
|                               | # of Total People reached through advertisements  | 850,000        |
| Accomplishments/Beneficiaries | # of Total Visitors attracted to Lower<br>Manhattan   | 1,000,000      |
|                               | # of Posted Advertisements for<br>Tourism Initiatives   | 683            |
|                               | # of Distributed Materials  | 850,000        |

**Activity: R2R-7717 -- Administration** 

| National Objective          | N/A  |   |  |
|-----------------------------|--|---|--|
| Description                 | The River to River Festival run Downtown Alliance's partners Authority, the Battery Park City Cultural Council, the Port Auth Street Seaport, and the World F The festival includes free event Downtown food fair, An Ameri 10th year of Children's Day, St River Festival, a July 4th Celeb attracting residents and busines and the Downtown Alliance has organization inclusive of most a unique outreach opportunity. eligible under HUD's CDBG P of LMDC in all press releases, promotional materials relating the Prominent feature of LMDC in placed in local newspapers and located at LaGuardia Airport, P Terminal. Activity #3 - Promine LMDC web site (www.rivertor LMDC outreach and program in late summer. Activity #5 - Table staff to answer questions and di | arts in Lower Manhattan named the Downtown "River-to-River" Festival. The River to River Festival runs from May 2002 to September 2002. The Downtown Alliance's partners in this effort include the Battery Park City Authority, the Battery Park City Parks Conservancy, the Lower Manhattan Cultural Council, the Port Authority of New York and New Jersey, South Street Seaport, and the World Financial Center Arts and Events Program. The festival includes free events such as the 5-year old Dine Around Downtown food fair, An American Expression (varied musical concerts), the 10th year of Children's Day, Summer at the Seaport, the 5th Annual Hudson River Festival, a July 4th Celebration, etc. Such a festival is critical in attracting residents and businesses, as well as visitors, to Lower Manhattan, and the Downtown Alliance has successfully composed an umbrella organization inclusive of most such cultural groups in the area and provides a unique outreach opportunity. The Program includes the following activities eligible under HUD's CDBG Program: Activity #1 - Prominent recognition of LMDC in all press releases, program literature, handouts, and other promotional materials relating to performances and events. Activity #2 - Prominent feature of LMDC in weekly print advertisements purchased and placed in local newspapers and periodicals and outdoor advertisements located at LaGuardia Airport, PATH train stations, and Port Authority Bus Terminal. Activity #3 - Prominent feature, text button, and hyperlink to LMDC web site (www.renewnyc.com) on Downtown NYC River to River Festival web site (www.rivertorivernyc.com). Activity #4 - Dissemination of LMDC outreach and program information and materials at event tables in late summer. Activity #5 - Table set up at late summer events for LMDC staff to answer questions and discuss LMDC activities and programs and collect contact information, including sign up sheets for electronic newsletter |  |
| <b>Location Description</b> | The summer season-long festival of the arts in Lower Manhattan named "River-to-River" is held throughout the Lower Manhattan area and targets the entire NYC area.   |   |  |
| Dates                       | Start Date   | 06/06/2002  |  |
|                             | End Date   | 10/07/2002  |  |
|                             | <b>HUD Disaster Funds</b>  | \$500,000.00  |  |
| Funds                       | Other Funds Total  | \$7,125,699.00  |  |
|                             | <b>Total Funds</b>   | \$7,625,699.00  |  |

| <b>Funding Sources</b>        | Foundations and corporate and private fundraising | \$120,699.00   |
|-------------------------------|---|----------------|
|                               | Other Private Funds - various                     | \$7,050,000.00 |
| Accomplishments/Beneficiaries | N/A   |                |

**Sub-Grantee : Empire State Development Corporation (ESD)** 

Activity: ETAP-0102 -- Econ. development or recovery activity that creates/retains jobs

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | EMPLOYMENT TRAINING ASSISTANCE PROGRAM An array of job training programs is being provided through existing workforce development programs to help individuals affected by September 11th obtain basic skills needed for employment in the New York City area. For example, New York State received a \$25 million National Emergency Grant from the federal government to provide job training, placement services, career counseling, resume preparation, and access to job banks to individuals impacted by the tragedy. The grant, provided through the New York State Department of Labor to 14 organizations offering these services, helps workers dislocated as a result of the tragedy transition back into the workforce. In addition, unemployed individuals can receive training vouchers valued at \$5,000 through the Workforce Investment Act for training that prepares them for jobs that are in occupations in high demand. However, to be effective in specific employment settings, new and existing employees often require specific skills not taught in traditional classroom training programs. The customized training needed by individuals for their particular jobs involves special preparation, often in on-the-job settings in the use of proprietary work or production techniques. Plan for Assistance: This program will provide grants to train current and prospective employees of businesses and not-for-profit organizations in the area south of 14th Street. Such grants will prioritize individuals affected by September 11th, specifically individuals who lost wages and worked below Houston Street on September 11th, providing them with the skills they need to succeed at the specific work processes found at those businesses. 1. Assistance will be in the form of grants to businesses and not-for-profit organizations south of 14th Street. These grants will be used for training and retraining for skills specific to the needs of these businesses, not-for-profit organizations, and employees. 2. Eligible firms must employ fewer than 500 people. 3. The max |

million will be allocated through this program. 6. This program will provide assistance to between 2,375 and 5,000 individuals. The Employment Training Assistance Program will be administered by the Empire State Development Corporation. --- REALLOCATE EMPLOYMENT TRAINING ASSISTANCE PROGRAM --- LMDC's Partial Action Plan 1, approved by HUD on June 7, 2002 and amended on September 25, 2002, included a \$10,000,000.00 allocation for Employment Training Assistance Program (ETAP) to be administered by ESD. This program was expected to provide grants to train current and prospective employees of businesses and not-for-profit organizations in the area south of 14th Street. ETAP was introduced in July 2002. ESD and related groups have done marketing and workshops to educate small businesses in Lower Manhattan about this program. To date 24 applications have been received totaling a maximum amount of obligated payments of approximately \$500,000. This program is similar to programs offered by the Federal, State, and City governments and by not-for-profit organizations. These programs include: • Federal: o H-1B Technical Skills Training Grants - \$200 million in grant funds for skill training programs for unemployed and employed workers. • State: o BUSINYS - funds for businesses to provide training to workers in specific skills needed for that industry for career growth and increased wages. o Layoff Aversion Training Activities - funding to support training needs as part of a businesses layoff aversion strategy. o Management E-learning pilot program funded by Labor Dept. with State Workforce Investment Boardassists in upgrading managers' skills- offers 450 courses in various management topics. • City: o NYC Training Grant - The NYC Training Grant program has attracted many positive responses and applications from companies interested in training new and current employees, including businesses in Lower Manhattan. As a result, the City has obligated all funds currently available to the program. Additional funding may be available in the next year. o On-The-Job Training - This program provides reimbursement of up to 50 percent of a targeted new employee's salary during the employee's training period. o Worker Career Centers Training Vouchers - Individual training vouchers for up to \$2000 awarded to individuals based on needs and assessment. o Customized Training Contracts – NYC Workforce Investment Act (WIA) system through the One Stop can allocate training funding through a contract training that is customized to businesses' specific needs. • Not-for-profits: o Consortium for Worker Education (CWE) has the capacity to design industry-specific training initiatives to meet the needs of its union partners. CWE is currently preparing participants for careers in the baking, construction, health care, and child care industries. o September 11th Fund Employment Assistance: Surviving family members and the severely injured (regardless of pre-9/11 employment), and all displaced workers (regardless of immigration status) who lost jobs or experienced severe loss of income between September 11, 2001 and January 11, 2002, and worked South of Canal (or in portions of Chinatown and Little Italy) can receive career counseling, job readiness

|                                | training, job referrals, English classes, and skills training and income support while in job training. Businesses in the area have oversubscribed to programs such as the BRG program and undersubscribed to ETAP. Therefore, LMDC is reallocating all remaining funds for ETAP to the BRG program through this Partial Action Plan. This will allow alternative sources of funding to be used for employment training assistance and allow HUD funds to be targeted where there is an immediate demand for funding and limited alternative sources of funding. The total estimated savings for the reallocation of ETAP is up to \$9,500,000.00. The projected end date for this activity encompasses anticipated programmatic and/or financial activity. |              |
|--------------------------------|---|--------------|
| <b>Location Description</b>    | The geographic area of focus of the ETAP program is businesses and organizations located in the area south of 14th Street in Manhattan. The grants will prioritize individuals affected by September 11th, specifically individuals who lost wages and worked below Houston Street on September 11th.   |              |
| Dates                          | Start Date  | 08/01/2002   |
| Dates                          | <b>End Date</b>   | 09/30/2005   |
| HUD Disaster Funds             |   | \$500,000.00 |
| Funds                          | Other Funds Total   | \$0.00       |
|                                | <b>Total Funds</b>  | \$500,000.00 |
| <b>Funding Sources</b>         | N/A   |              |
| A geomplishments/Reneficieries | # of Businesses   | 5            |
| Accomplishments/Beneficiaries  | # of Persons benefitting  | 150          |

## Activity: BRG-7718 -- Payment for compensation for economic losses (WTC-only)

| National Objective | Urgent Need   |  |
|--------------------|---|--|
| Description        | BUSINESS RECOVERY GRANT PROGRAM This plan details LMDC's proposed expenditure of \$350 million to supplement three business recovery and economic revitalization programs initiated and administered by Empire State Development (ESD), New York State's economic development agency, in cooperation with the New York City Economic Development Corporation (EDC).ESD Action Plan History Business Recovery Programs Established by ESD Congress appropriated an initial \$700 |  |

million to New York State for economic recovery and revitalization efforts through HUD's Community Development Block Grant Program. This fund is managed by ESD in cooperation with EDC in accordance with a Final Action Plan and an Amended Action Plan accepted and approved by HUD. The Final Action Plan describes all of the business recovery and revitalization programs. The Amended Action Plan modifies three programs: (1) the Small Firm Attraction & Retention Grant Program, (2) the WTC Business Recovery Loan Fund, and (3) the Infrastructure Rebuilding Program. Both ESD's Final Action Plan and Amended Action Plan are available on the ESD web site: www.empire.state.ny.us.--Additional Business Recovery Funding from LMDC -- Both ESD's Final Action Plan and Amended Action Plan recognized that more than \$700 million would be needed to fully fund the business recovery and revitalization programs as described. When an initial \$2 billion was appropriated to LMDC, Congress intended that some portion would be directed to the business recovery and revitalization effort administered by ESD. In fact, \$500 million of the initial appropriations (the \$700 million and the \$2.0 billion) is required to be made available to small businesses, not-for-profit organizations, and individuals to compensate them for economic losses. -- LMDC is publishing this Partial Action Plan to allocate \$350 million of the \$2 billion fund to three business recovery programs administered by ESD as described in ESD's Final Action Plan and Amended Action Plan referred to above.--WTC Business Recovery Grant (BRG) Program -- \$150,000,000,(total program fund \$481,000,000) ---PROGRAM OVERVIEW---The WTC BRG program provides grants to businesses (including not-for-profit organizations) with fewer than 500 employees, located in Manhattan south of 14th Street, to compensate them for economic losses resulting from the disaster. Compensation is calculated based on days of lost gross revenue, with the maximum number of days and amounts determined by business location. ---PROGRAM OBJECTIVE---The program is intended to provide compensation for economic losses at affected firms, thereby assisting in the retention of 225,000 jobs at assisted businesses and up to an additional 150,000 jobs at businesses indirectly affected by the activities of assisted businesses. Note that businesses assisted by this program will also be eligible for assistance from other ESD programs. Consequently, job impacts across programs are not additive. ---Integration with Preexisting Programs. Benefits from the program will be integrated with the previously offered WTC Disaster Retail Recovery Grant Program. That program offered compensation equal to three days lost business revenue, capped at \$10,000, to retail and personal service firms with fewer than 500 employees located in Manhattan south of Houston Street on September 11, and continuing in business in New York City.---Benefits from the program will also be integrated with the previously offered Lower Manhattan Grant Program administered by the EDC. That program provided grants, capped at \$10,000, to small non-retail businesses located in the restricted area of Lower Manhattan, and grants to other non-retail businesses located south of Houston Street tied to application and approval

of SBA loans.---eligibility Criteria and Maximum Award Levels. Applicants for assistance through the WTC BRG program must show a business lease, deed or permit that was in effect on September 11th in the areas described below, as well as a new business lease, deed or permit, if relocated, that confirms the on-going viability of the enterprise. PROJECT AREA---14th Street - Houston Area: Businesses on or south of 14th Street, but not in one of the areas described below, will be eligible for compensation up to a maximum of \$50,000. Houston - Canal Area: Businesses on the south side of a line running east from the western end of Clarkson Street, south of the centerline of Clarkson Street to the intersection with Washington Street, then west of the centerline of Washington Street to the intersection with West Houston Street, then south of the centerline of West Houston Street to the intersection of the Avenue of the Americas, then south of the centerline of East Houston Street to the bank of the East River, but not in the areas described below, will be eligible for compensation up to a maximum award of \$100,000. South of Canal Area: Businesses in the area on the south side of the line beginning at the intersection of the Hudson River with the Holland Tunnel, and running thence east to Canal Street, then running along the centerline of Canal Street, to the intersection with Rutgers Street, and then running along the centerline of Rutgers Street to the East River, but not in the area described below, will be eligible for compensation up to a maximum award of \$150,000. Restricted Zone: Businesses in the Restricted Zone within which all pedestrian and vehicular traffic was prohibited on September 19th (the area bounded by the area south of the centerline of Chambers Street from the Hudson River to Broadway, then the area west of the centerline of Broadway running south to Rector Street and the area north of the centerline on Rector Street running west to the Hudson River) will be eligible for compensation up to a maximum of \$300,000. --- Duplication of Benefits. Assistance received from other Federal Government sources and insurance payments for the purpose of providing compensation for economic losses arising from the events of September 11th will be deducted from grants provided through this program.---ESTIMATED TOTAL COST---ESD anticipates making 19,600 awards through the program and a total program cost will be approximately \$481,000,000. ESD has allocated \$331 million to the program. An additional \$150 million is being allocated to this program by LMDC through this Partial Action Plan, bringing the total program fund to \$481 million. --- SUPPLEMENTAL FUNDING ---Additional Business Recovery Funding Required The BRG program accepted applications from January 25, 2002 through December 31, 2002. The last two days of the program brought in over 19% of all small business applications. By September 1, 2002, when the program allowed for increased grant amounts, only 52% of the BRG allocation had been approved. By December 1, 2002, 88% had been approved and the BRG program was on target with program estimates. The volume of applications received during the final days of the program resulted in a need for 110% of the BRG allocation. ---By Dec 1, 2002, ESD had received applications from 11,859

businesses, equaling \$449 million, on track with the initial allocation of \$481 million. By the program deadline, December 31, 2002, ESD had received applications from 15,306 businesses. Eventually, 14,248 of these businesses were approved for a total of \$558 million. 3,447, or 22% of the entire applicant population applied in the last month of the program and over half of those (1,842) came in on the last two days. This large percentage was a result of an extensive door-to-door outreach campaign and an advertising campaign conducted by ESD. This resulted in demand in excess of the original allocation.--- ESD reallocated unused funds. (\$8.86 million from the Business Recovery Loan Program and \$8.24 million from the Bridge Loan Program) to the BRG Program to fulfill the demand for program funds.---2,166 eligible businesses are awaiting disbursement. Of these, 1,714 businesses have not received any previous grant awards from the BRG program, whereas the others are waiting for a supplemental or appeal award. The businesses awaiting funds have an average of 6 employees in NYC.---More than 144,000 jobs will have been directly affected by the BRG program.---As contemplated in each of the Action Plans, ESD and EDC are seeking \$10 million in reimbursement of funds for the Retail Recovery Grant and Lower Manhattan Plan programs, respectively. These programs provided economic compensation to Lower Manhattan small businesses in the fall of 2001, while federal funding was being secured. The Retail Recovery Grant disbursed \$13.7M to 3,054 companies.---ESD estimates that a gap of \$74,500,000 exists for the BRG program including \$54,500,000.00 for BRG grants to nearly 2,100 small businesses and \$20,000,000.00 for repayment to the City and the State for the Retail Recovery Grant and Lower Manhattan Non-Retail Recovery Program.---The total estimated cost for WTC Business Recovery Grant Program supplemental funding is up to \$74,500,000.00.

| Location Description          | Mannattan south of 14th Street                 |                  |
|-------------------------------|--|------------------|
| Dates                         | Start Date                                     | 11/22/2002       |
| Dutes                         | End Date                                       | 12/31/2004       |
| Funds                         | <b>HUD Disaster Funds</b>                      | \$224,500,000.00 |
|                               | Other Funds Total                              | \$0.00           |
|                               | <b>Total Funds</b>                             | \$224,500,000.00 |
| <b>Funding Sources</b>        | N/A  |                  |
| Accomplishments/Beneficiaries | # of Businesses                                | 6,112            |
|                               | # of Non-business Organizations<br>benefitting | 213              |

Manhattan south of 14th Street

### Activity: SFARG-7719 -- Econ. development or recovery activity that creates/retains jobs

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | SMALL FIRM ATTRACTION AND RETENTION GRANT PROGRAM (SFARG) This plan details LMDC's proposed expenditure of \$350 million to supplement three business recovery and economic revitalization programs initiated and administered by Empire State Development (ESD), New York State's economic development agency, in cooperation with the New York City Economic Development Corporation (EDC). ESD Action Plan History Business Recovery Programs Established by ESD Congress appropriated an initial \$700 million to New York State for economic recovery and revitalization efforts through HUD's Community Development Block Grant Program. This fund is managed by ESD in cooperation with EDC in accordance with a Final Action Plan and an Amended Action Plan accepted and approved by HUD. The Final Action Plan describes all of the business recovery and revitalization programs. The Amended Action Plan modifies three programs: (1) the Small Firm Attraction & Retention Grant Program, (2) the WTC Business Recovery Loan Fund, and (3) the Infrastructure Rebuilding Program. Both ESD's Final Action Plan and Amended Action Plan are available on the ESD web site: www.empire.state.ny.us. Additional Business Recovery Funding from LMDC Both ESD's Final Action Plan and Amended Action Plan recognized that more than \$700 million would be needed to fully fund the business recovery and revitalization programs as described. When an initial \$2 billion was appropriated to LMDC, Congress intended that some portion would be directed to the business recovery and revitalization effort administered by ESD. In fact, \$500 million of the initial appropriations (the \$700 million and the \$2.0 billion) is required to be made available to small businesses, not-for-profit organizations, and individuals to compensate them for economic losses. LMDC is publishing this Partial Action Plan to allocate \$350 million of the \$2 billion fund to three business recovery programs administered by ESD as described in ESD's Final Action Plan and Amended Action Plan referred to |

modifications respond to community requests for greater assistance to small businesses. 2. Objective. The program is intended to help retain and create 65,000 jobs through the SFARG program at assisted firms. Assisted firms will have an indirect impact upon businesses employing an additional 30,000 individuals. Note that firms assisted by this program will also be eligible for assistance from other ESD programs. Consequently, job impacts across programs are not additive. 3. General Conditions. Attraction and retention of small business establishments is an important, but difficult to achieve, objective of any successful recovery plan. Because there are thousands of small establishments operated by small and large businesses in the lower Manhattan area that will make decisions about whether to remain in the area, it is administratively impractical to provide assistance on a discretionary or case-by-case basis. Thus, ESD and EDC will offer grants to businesses on the following general conditions: For firms operating in the Eligible Area as defined in paragraph 6, the current lease must expire on or prior to December 31, 2004, and the company must sign a new lease, or renew an existing lease for a minimum of five years beyond the current commitment. For firms newly locating within the eligible area, the company must sign a new lease for a minimum of five years. If the firm is located within a section of the Restricted Zone referred to as the October 23rd Zone (the area bounded by the centerlines of Chambers Street, Greenwich Street, Park Place, Broadway, Rector Street, West Street, Albany Street, South End Avenue World Financial Center Esplanade, Murray Street and North End Avenue), the company must sign a new lease, or renew an existing or reaffirm an existing lease. In each case, the new, renewed or reaffirmed lease must expire on or after September 11, 2006 for premises within the October 23rd Zone. 4. New Lease. The new lease must be signed not earlier than September 11, 2001 and not later than December 31, 2004. ESD and EDC may extend availability of assistance if funding remains at the end of the period. 5. Size of Company. Upon application, the firm must employ not more than 200 employees in an establishment in the eligible area. 6. Eligible Area for Location of Lease Space. The new lease or lease amendment is for space located in the area on the south side of the line beginning at the intersection of the Hudson River with the Holland Tunnel, and running thence east to Canal Street, then running along the centerline of Canal Street, to the intersection with Rutgers Street, and thence running along the Centerline of Rutgers Street to the East River. 7. Payments. Except as provided in paragraph 8, ESD/EDC will make two payments of \$1,750 per employee to assisted small firms as follows: The first payment will be made upon approval of the application for assistance. The second payment will be made 18 months later based on the company's employment at that time, up to a maximum of 250 employees. However, firms with 3 or less employees will be eligible to receive one payment of \$3,500 per employee upon approval of application, in lieu of the two payments indicated above. 8. Firms in Restricted Zone. Firms operating in the Restricted Zone -- the area bounded by the area south of the centerline of Chambers Street from the Hudson

|                               | River to Broadway, then the area west of the centerline of Broadway running south to Rector Street and the area north of the centerline on Rector Street running west to the Hudson River on September 11, 2001 that sign, renew or reaffirm a lease for space in New York City within the Eligible Area defined in paragraph 6, will be eligible for assistance in the same manner as firms described in that paragraph, except that ESD/EDC will make two payments of \$2,500 per employee (or one payment of \$5,000 if three or less employees). In the event that firms located prior to September 11th in the Restricted Zone relocate outside the Eligible Area, as defined in paragraph 6 above, but within New York City, on or prior to December 31, 2002, ESD/EDC will provide two payments of \$1,750 per employee or one payment of \$3,500 per employee in the same manner as described in paragraph 7. 9. Projected Total Cost of Program. ESD's Amended Action Plan allocates \$105 million for the SFARG program. The increase of \$25 million over the original allocation of \$80 million, recognizes the additional cost of expanding eligibility criteria to include firms with fewer than ten employees. An additional \$50 million is being allocated to the SFARG program by LMDC through this Partial Action Plan, bringing the total program fund to \$155 million. The projected end date for this activity encompasses anticipated programmatic and/or financial activity. |                 |
|-------------------------------|--|-----------------|
| <b>Location Description</b>   | The area on the south side of the line beginning at the intersection of the Hudson River with the Holland Tunnel, and running thence east to Canal Street, then running along the centerline of Canal Street, to the intersection with Rutgers Street, and thence running along the Centerline of Rutgers Street to the East River.  |                 |
| Dotos                         | Start Date   | 11/22/2002      |
| Dates                         | <b>End Date</b> 12/31/2005   |                 |
|                               | <b>HUD Disaster Funds</b> \$50,000,000.00  |                 |
| Funds                         | Other Funds Total  | \$0.00          |
|                               | <b>Total Funds</b>   | \$50,000,000.00 |
| <b>Funding Sources</b>        | N/A  |                 |
|                               | # of Low/Mod Income persons<br>benefitting   | 3,898           |
| Accomplishments/Beneficiaries | # of Low-Income persons<br>benefitting   | 2,763           |
|                               | # of Businesses  | 3,594           |
|                               | # of Persons benefitting   | 16,774          |

## Activity: JCRP-7720 -- Econ. development or recovery activity that creates/retains jobs

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | WTC JOB CREATION AND RETENTION PROGRAM This plan details LMDC's proposed expenditure of \$350 million to supplement three business recovery and economic revitalization programs initiated and administered by Empire State Development (ESD), New York State's economic development agency, in cooperation with the New York City Economic Development Corporation (EDC). ESD Action Plan History Business Recovery Programs Established by ESD Congress appropriated an initial \$700 million to New York State for economic recovery and revitalization efforts through HUD's Community Development Block Grant Program. This fund is managed by ESD in cooperation with EDC in accordance with a Final Action Plan and an Amended Action Plan accepted and approved by HUD. The Final Action Plan describes all of the business recovery and revitalization programs. The Amended Action Plan modifies three programs: (1) the Small Firm Attraction & Retention Grant Program, (2) the WTC Business Recovery Loan Fund, and (3) the Infrastructure Rebuilding Program. Both ESD's Final Action Plan and Amended Action Plan are available on the ESD web site: www.empire.state.ny.us. Additional Business Recovery Funding from LMDC Both ESD's Final Action Plan and Amended Action Plan recognized that more than \$700 million would be needed to fully fund the business recovery and revitalization programs as described. When an initial \$2 billion was appropriated to LMDC, Congress intended that some portion would be directed to the business recovery and revitalization effort administered by ESD. In fact, \$500 million of the initial appropriations (the \$700 million and the \$2.0 billion) is required to be made available to small businesses, not-for-profit organizations, and individuals to compensate them for economic losses. LMDC is publishing this Partial Action Plan and Amended Action Plan referred to above. WTC Job Creation and Retention Program \$150,000,000 (total program fund \$320,000,000) 1. Overview. The WTC Job Creation and Retention program fers |

assistance from other ESD programs. Consequently, job impacts across programs are not additive. 3. General Conditions. The program will provide assistance to businesses in the following situations: (a) Businesses located South of Canal Street at the time of the disaster that have remained within lower Manhattan. (b) Businesses located South of Canal Street at the time of the disaster that have temporarily relocated elsewhere because of the disaster. (c) New York City businesses that suffered significant economic dislocation because substantial numbers of their major customers were businesses south of Canal Street. (d) Businesses seeking to locate new operations and create new jobs in lower Manhattan. Assistance will enhance the cost-competitiveness of lower Manhattan location decisions, but will not be used to pirate employment from other states. 4. Number of Employees. Assistance will be offered to firms employing 200 or more. 5. Date of Commitment. Assistance may be made available to businesses that made commitments after September 11th, 2001 and not later than December 31, 2004. ESD and EDC may extend the period of availability if funding is available at the end of the period. 6. Period of Commitment. Assisted companies will be required to maintain jobs in New York City for a minimum of seven years. 7. Assistance. Decisions as to whether to provide assistance and how much to offer will be evaluated on an individual case basis based upon an assessment of the economic value of the project to New York City, risk, location and size of workforce. In addition, there will be assistance for projects for the adaptive reuse of available space to meet the needs of firms with specialized requirements in industries offering substantial job creation potential to the area south of Canal Street. 8. Additional Assistance. Additional assistance will be offered to firms that relocate in lower Manhattan and contribute to the rebuilding of the business community there. 9. Projected Total Cost of Program. ESD's Action Plans allocate \$170 million to the WTC Job Creation and Retention program. An additional \$150 million is being allocated to the program by LMDC through this Partial Action Plan, bringing the total program fund to \$320 million. The projected end date for this activity encompasses programmatic and/or financial activity that may occur.

| <b>Location Description</b>   | South of Canal Street     |                  |
|-------------------------------|---------------------------|------------------|
| Dates                         | Start Date                | 11/22/2002       |
|                               | End Date                  | 06/30/2005       |
| Funds                         | <b>HUD Disaster Funds</b> | \$150,000,000.00 |
|                               | Other Funds Total         | \$0.00           |
|                               | <b>Total Funds</b>        | \$150,000,000.00 |
| <b>Funding Sources</b>        | N/A                       |                  |
| Accomplishments/Beneficiaries | # of Low/Mod Income 5,725 |                  |

|  | persons benefitting                    |        |
|--|--|--------|
|  | # of Low-Income persons<br>benefitting | 4,058  |
|  | # of Businesses                        | 94     |
|  | # of Persons benefitting               | 37,600 |

**Sub-Grantee: Florentine Festivals USA** 

Activity: Spldr-0172 -- Travel and Tourism per 107-117 - (WTC only)

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | Splendor of Florence Festival Splendor of Florence is a festival of artistic, cultural, musical, culinary, and educational events that celebrates a premier city of art and culture – Florence, Italy. The Splendor of Florence Festival enjoyed great success in its debut in Providence, Rhode Island in 1999 and again in Philadelphia, Pennsylvania in 2001. In October 2004, the Festival will open in Lower Manhattan in multiple venues in and around the World Financial Center. The 2004 Festival is themed "The Original Renaissance of Lower Manhattan." The festival consists of several programs including: Artisans in the Winter Garden, at which sixteen highly acclaimed artisans from Florence and Tuscany will demonstrate their centuries-old art in the World Financial Center Winter Garden in shops designed to resemble their own in Italy. The Uffizi at Federal Hall will transform one of New York's most historic landmarks – Federal Hall -into a Florentine museum for a period of two months with an exhibition of paintings from the permanent collection of the prestigious Uffizi Gallery. Included in the exhibition will be a collection of newly restored paintings, which have not been seen by the public for over a century. Concerts in the Winter Garden will be given by opera singers from Maggio Musicale Fiorentino and musicians from the Scuola di Musica di Fiesole. Tastes of Tuscany-In the center of the Winter Garden, a Piazza Fiorentina will be created for guest chefs and wine experts to hold a series of educational lectures, tastings, and classes. Windows on Old Florence includes the display of a collection of photographs of Florence in the first half of the 20th century, which was recently exhibited at the Uffizi Gallery. Focus on Florence- A series of films with the City of Florence in the leading role will be screened in locations throughout the city. Discover Florence and Tuscany- public and parochial Schools will be invited to participate in organized tours of the various events of the Festival. Family Weekend at Liberty |

|                               | Tuscany Today is an interactive audio-visual program that will enable visitors to take a virtual tour of Tuscany. Project area The project area of the Splendor of Florence Festival consists of Lower Manhattan, defined as the area south of Houston Street. The Splendor of Florence Festival will take place in multiple venues around Lower Manhattan. It will be centrally located at the Winter Garden at the World Financial Center, but will hold programs at Federal Hall and Liberty ParkSchedule The Splendor of Florence Festival will occur over nine days in October 2004Federal and Other Resources The total expenditure for the Splendor of Florence Festival will not exceed \$250,000. Funding will come from the remaining LMDC CDBG allocation. Other sources of funding for this activity include sponsorships and in-kind donations from corporations and participating artisans and businessesTotal Estimated Cost The total estimated cost for Lower Manhattan Tourism is \$3.25 million. This program is eligible for HUD funding to be used to aid the travel and tourism industry in New York City as allowed and required by the Defense Appropriations Act of 2002, Public Law 107-117. |              |
|-------------------------------|--|--------------|
| <b>Location Description</b>   | The project area of the Splendor of Florence Festival consists of Lower Manhattan, defined as the area south of Houston Street. The Splendor of Florence Festival will take place in multiple venues around Lower Manhattan. It will be centrally located at the Winter Garden at the World Financial Center, but will hold programs at Federal Hall and Liberty Park.   |              |
| Dates                         | Start Date   | 01/01/2004   |
| Dates                         | <b>End Date</b>  | 06/30/2005   |
|                               | <b>HUD Disaster Funds</b>  | \$250,000.00 |
| Funds                         | Other Funds Total  | \$650,000.00 |
|                               | <b>Total Funds</b>   | \$900,000.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising  | \$650,000.00 |
|                               | # of Non-business Organizations<br>benefitting   | 6            |
|                               | # of Total Visitors attracted to Lower<br>Manhattan  | 1,500,000    |
| Accomplishments/Beneficiaries | # of Posted Advertisements for Tourism<br>Initiatives  | 70           |
|                               | # of Distributed Materials   | 23,000       |
|                               | # of Temporary Jobs Created  | 6            |

**Sub-Grantee: Hudson River Park Trust** 

**Activity: HRPT-7744 -- Rehabilitation/reconstruction of public facilities** 

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | SHORT-TERM CAPITAL PROJECTS - HUDSON RIVER PARK IMPROVEMENTS The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 As LMDC selects projects for funding to revitalize Lower Manhattan, support from the public is considered. Public support for the proposed short-term capital project is summarized here. Many have asked for and voiced support for the construction of various parks in Lower Manhattan, including Senator Schumer, Community Board 1 and Community Board 2, the Friends of Hudson River Park, the Historic District Council, and others from the public and private sectors. The creation of open spaces and neighborhood parks will provide public facilities that add to the quality of life for all communities in lower Manhattan and draw residents and visitors to the area, which will also contribute to the rehabilitation of Lower Manhattan. The LMDC has heard from numerous groups supporting the Hudson River Park improvements. The Friends of Hudson River Park state that the section between Houston and Chamb |

will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the longterm vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manhattan; • Leverage additional private or public funds for completion of the full scope of the capital project; and • Funds will be used for capital or core costs, not operational costs. All projects must be short-term in that they must be able to be completed within one year. Exceptions will be allowed for projects that show substantial and significant progress and meet some or all of the criteria above within one year. --- Hudson River Park Improvements --- The Hudson River Park Trust was created in 1998 to design, build, and operate a five-mile stretch of selfsufficient waterfront public park along the Hudson River. Hudson River Park has over 5 million users annually. The Park consists of seven segments. Segments 1, 2, and 3 include the Lower Manhattan communities of Battery Park City and TriBeca, both of which were severely impacted by the September 11th attacks on the World Trade Center. To advance the revitalization of these areas and support the stabilization and expansion of the collective residential community, the Hudson River Park Trust has proposed the creation of a set of new tennis courts and an ice skating rink between West Houston and Spring Streets. The tennis courts will effectively replace a set of courts that previously existed in Battery Park City. The ice skating rink, an amenity currently unavailable in Lower Manhattan, will replace the one that was located at the World Trade Center and will serve thousands of residents and attract thousands more to the downtown area. The waterfront location offers a majestic setting for both the tennis courts and ice skating rink. The Park is also easily accessible to the other substantial residential communities along the west side of Lower Manhattan. Those communities are served extensively by facilities at the Hudson River Park. The LMDC's assistance to the Hudson River Park Trust will help make possible the construction of public recreational facilities that will improve the quality of life in Lower Manhattan, making it a more desirable place to live, which will not only help retain existing residents, but attract more residents and visitors to the area. This project will benefit workers, residents, and visitors in Lower Manhattan. The projected end date encompasses anticipated programatic or financial activity.

**Location Description** 

Hudson River Park between West Houston and Spring Streets.

**Dates** | **Start Date** | 08/06/2003

|                               | End Date                                   | 12/31/2005     |
|-------------------------------|--|----------------|
|                               | <b>HUD Disaster Funds</b>                  | \$2,600,000.00 |
| Funds                         | Other Funds Total                          | \$0.00         |
|                               | <b>Total Funds</b>                         | \$2,600,000.00 |
| <b>Funding Sources</b>        | N/A  |                |
| Accomplishments/Beneficiaries | # of Low/Mod Income persons<br>benefitting | 85,217         |
|                               | # of Low-Income persons<br>benefitting     | 60,934         |
|                               | # of Public Facilities                     | 1              |
|                               | # of Persons benefitting                   | 156,087        |

**Sub-Grantee: Municipal Art Society** 

Activity: Light-0708 -- Public services

| <b>National Objective</b> | Urgent Need   |  |
|---------------------------|---|--|
| Description               | TRIBUTE IN LIGHTMarking the six-month anniversary of the World Trade Center tragedy, on March 11, 2002, two beams of light rose from a site just north of the World Trade Center site into the night sky to honor those lost on September 11th and to celebrate the spirit of all the New Yorkers who have worked to rebuild and renew our City. Conceived in the aftermath of the September 11th tragedies, Tribute in Light is an artistic gesture bringing together the vision and talent of numerous individuals who, shortly after the attacks, independently envisioned two beams of light rising from downtown New York. Organized by the Municipal Art Society and Creative Time, Tribute in Light was conceived by team of architects John Bennett and Gustavo Bonevardi of PROUN Space Studio, artists Julian LaVerdiere and Paul Myoda, architect Richard Nash Gould, and lighting designer Paul Marantz. Universally embraced by the public, the Governor and Mayor announced the return of Tribute in Light for one night as part of the City's commemoration of the second anniversary of September 11th as a tribute to the memory of those lost and a symbol of the spirit of the great City of New York. At that announcement, they indicated that Tribute in Light would be brought back each year for one night on September 11th as part of City's commemoration. Under certain conditions the Tribute in Light could be seen from up to 25 miles away in any direction. With the |  |

designation of Tribute in Light as an integral part of the City's annual commemoration of September 11th, the Municipal Art Society, as one of the founding organizers and sponsors of this installation, in cooperation with the City of New York, is seeking support for the ongoing presentation of the Tribute in Light commemoration. LMDC funding will be used for the purchase of lights, technical support, and on-going maintenance for the first five years of the annual memorial commemoration. -- PROJECT OBJECTIVES--Support of this installation is consistent with LMDC's mission to create a permanent memorial honoring those lost. It will provide a valuable public service in that its continuance will ensure that on each anniversary of September 11, 2001, the thousands of people who were killed that day and the loss of the World Trade Center and its impact on New York City and beyond will be commemorated. In addition, the World Trade Center Site Memorial Competition jury recommended, in their selection of Reflecting Absence as a permanent memorial on the World Trade Center site, that provisions be made to accommodate the annual showing of Tribute in Light as part of the memorial experience. Prior to the completion of the permanent memorial, it will serve as an interim memorial to those who were killed on that day. --BENEFICIARIES--The thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993 will benefit from the memorial to their loved ones. Others immediately affected by the events, including survivors, area residents and workers, will equally benefit from the project. Tribute in Light can be seen from up to 25 miles away in any direction, an area that encompasses an estimated 13.7 million people live. Illuminating the night sky, it serves as an enduring symbol of hope, uniting the families of those who lost loved ones, New Yorkers, the nation, and the world. --SCHEDULE--LMDC funding will be provided beginning in 2004 for a period of five years. --FEDERAL RESOURCES--Gateway National Park has agreed to provide storage for the lights. Support has been indicated by the Battery Park City Authority, owner of the site, for this year. The Battery Park City Authority, the Mayor's office and other City agencies have committed to identifying and securing sites for the next five years. -- TOTAL ESTIMATED COST-- The total estimated cost for the project is \$3,850,000.00. Total estimated LMDC funding is up to \$3,500,000.00. The Municipal Arts Society will provide the remainder of funding for the project.

#### **Location Description**

--PROJECT AREA--The site for commemoration on September 11, 2004 was identified as Lot 26 in Battery Park City. Support has been indicated by the Battery Park City Authority, owner of the site, for this year. Several other sites are being considered for future years, including sites within the vicinity of the World Trade Center site and Battery Park City. The Battery Park City Authority, the Mayor's office and other City agencies have committed to identifying and securing sites for the next five years.

**Dates** | Start Date | 09/11/2004

|                               | End Date  | 09/11/2009     |
|-------------------------------|---|----------------|
|                               | <b>HUD Disaster Funds</b>                         | \$3,500,000.00 |
| Funds                         | Other Funds Total                                 | \$350,000.00   |
|                               | <b>Total Funds</b>                                | \$3,850,000.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising | \$350,000.00   |
| Accomplishments/Beneficiaries | # of Non-business Organizations<br>benefitting    | 1              |

**Sub-Grantee: New York City Department of Environmental Protection** 

Activity: PGR-0149 -- Acquisition, construction, reconstruction of public facilities

| National Objective | N/A   |
|--------------------|---|
| Description        | PACE UNIVERSITY GREEN ROOF PROJECTLMDC proposes to allocate \$100,000 for planning and design of the Pace Green Roof Project ("Green Roof"). The proposed Green Roof is the result of extensive cooperation between Pace University, the U.S. Environmental Protection (DEP), and the New York City Department of Design and Construction (DDC). New York City DEP and DDC will coordinate the 35,000 square feet Green Roof project, making Environmental Protection Agency (EPA) Region 2, the New York City Department of it the largest green roof in the Northeastern United States. LMDC's allocation is designated for planning and design of activities for this project. Located at One Pace Plaza, the Green Roof will serve as a fixture for Lower Manhattan's redevelopment and would demonstrate New York City's commitment to innovative and sustainable growth. Green roofs, also referred to as vegetated roofs, are engineered lightweight roofing systems that carry with them positive environmental impacts. An increasing number of municipalities worldwide have implemented green roof systems as an innovative solution to urban environmental problems. Among their positive environmental impacts are their contribution to the reduction of the city's "urban heat island" effect, their impact on the reduction of the carbon dioxide, their ability to neutralize acid rain, and their impacts on noise reduction. The Pace Green Roof has received a broad range of support from a wide range of community stakeholders, including elected officials and government representatives as an "innovative" project. PROGRAM OBJECTIVESThe Pace Green Roof project will serve to enhance the Lower Manhattan community at large, including visitors, residents, civic organizations, and students. At present, |

Lower Manhattan does not have sufficient open space, and the need for open space has repeatedly been identified as a priority by community stakeholders. For those coming into Lower Manhattan, crossing over the Brooklyn Bridge, the Green Roof would serve as a welcomed introduction. It would also provide an aesthetically pleasing visual for those on the ground, and for those who live and work in surrounding buildings throughout downtown. Beyond the Green Roof's aesthetically pleasing benefits, it will also be open to the Lower Manhattan community. As a major community partner, Pace University has traditionally permitted the use of its facilities by Lower Manhattan residents and community organizations. The Green Roof will provide an additional venue, accessible to the community, that residents and community organizations will be able to reserve for special events, programs, lectures, and educational activities at no cost. Pace University would also provide free public tours of the green roof, on a weekly basis, for educational purposes, providing information on the development and needs of green roofs, the environmental benefits of green roofs, and other research activities. Moreover, Pace University will continue to explore additional opportunities that will provide expanded public access to the Green Roof for the Lower Manhattan community. The creation of the Green Roof at One Pace Plaza will also benefit Lower Manhattan's diverse student population. It will allow Pace faculty and students to conduct advanced environmental research. Moreover, the Pace University population, consisting of 11,000 faculty, staff, and students, will be able to access the Green Roof on a daily basis. PROJECT AREA--The Green Roof will be located at One Pace Plaza within short walking distance of the WTC Site. BENEFICIARIES--Beneficiaries of the Pace Green Roof include Lower Manhattan residents, community and civic organizations, workers, students and visitors. SCHEDULE--Planning and design for the Green Roof are scheduled to commence in 2004, and will continue into 2005. LMDC funds will be used for planning and design activities for this project. FEDERAL AND OTHER RESOURCES--The estimated cost for this project in this Partial Action Plan is not to exceed \$100,000 and will only be used for planning and design of the Pace Green Roof. Other funds will be provided by the City of New York and private contributions for the construction costs of the Green Roof.

| <b>Location Description</b> | PROJECT AREAThe Green Roof will be located at One Pace Plaza within short walking distance of the WTC Site. |              |
|-----------------------------|---|--------------|
| Dates Start Date End Date   | Start Date  | 05/01/2004   |
|                             | End Date  | 06/30/2006   |
| Funds                       | <b>HUD Disaster Funds</b>   | \$100,000.00 |
|                             | Other Funds Total   | \$0.00       |
|                             | <b>Total Funds</b>  | \$100,000.00 |

| <b>Funding Sources</b>        | N/A  |        |
|-------------------------------|--|--------|
| Accomplishments/Beneficiaries | # of Public Facilities                         | 1      |
|                               | # of Non-business Organizations<br>benefitting | 4      |
|                               | # of Persons benefitting                       | 11,000 |

**Sub-Grantee: New York City Department of Design and Construction** 

Activity: IM-0103 -- Rehabilitation/reconstruction of public facilities

| <b>National Objective</b>   | Urgent Need  |  |
|-----------------------------|--|--|
| Description                 | of the attacks during this period of recolocated in a section of historic Battery Bowling Green and adjacent to Hope memorial is "The Sphere for Plaza Foworld peace that sat atop a granite for Trade Center Plaza. The Sphere is fra and park benches. The LMDC Board representatives of victims' families, a to design the plan for the interim mer site. A team consisting of LMDC, cit architects designed and prepared the Extensive preparation of the site was Preparation of the site included lands stones, and the construction of structure. | the design and installation of the eptember 11th World Trade Center enter bombing. This use of funds of the communities affected by the n by providing a place where these member and commemorate the victims covery and rebuilding. The memorial is y Park known as Eisenhower Mall, near Garden. The centerpiece of the ountain," a monument to fostering untain in the center of the 5-acre World med on either side by a row of trees and staff worked closely with rea residents, and city and state officials norial and to identify an appropriate y and state planners, engineers, and site and installed the interim memorial. necessary to support The Sphere. caping, the installation of decorative aral supports to hold The Sphere in es that approximately 300 visitors per lend date encompasses anticipated |
| <b>Location Description</b> | The Interim Memorial is installed in a section of historic Battery Park known as Eisenhower Mall, near Bowling Green and adjacent to Hope Garden.  |  |
| Dates                       | Start Date   | 02/01/2002   |

|                               | End Date                     | 06/30/2005   |
|-------------------------------|------------------------------|--------------|
| Funds                         | <b>HUD Disaster Funds</b>    | \$350,000.00 |
|                               | Other Funds Total            | \$0.00       |
|                               | <b>Total Funds</b>           | \$350,000.00 |
| <b>Funding Sources</b>        | N/A                          |              |
| Accomplishments/Beneficiaries | # of Persons benefitting 300 |              |

**Sub-Grantee: New York City Department of Parks and Recreation** 

 $Activity: \ ColPk-7721 -- \ Rehabilitation/reconstruction \ of \ public \ facilities$ 

| <b>National Objective</b> | Urgent Need   |
|---------------------------|---|
| Description               | THE RENOVATION OF THE PAVILLION IN COLUMBUS PARK A. Project Description The City of New York Department of Parks and Recreation (Parks Department) requested \$428,571 for the renovation of Columbus Park's pavilion, a structure erected in 1897. The project includes rehabilitation to address the decay of the building's infrastructure. The project expands on recent renovation efforts by the Parks Department and proposes the creation of new community space in the lower level of the pavilion and the refurbishment of the upper loggia for recreational programming. In addition, the project will eliminate barriers and promote accessibility for people with disabilities. The Parks Department has been conditionally awarded a grant of \$1 million from the National Park Service's Urban Park and Recreation Recovery Program (UPARR) contingent upon the receipt of an additional \$428,571 to meet their estimated costs. The total cost of the project is \$1,428,571. Columbus Park is a heavily used neighborhood park bounded by Baxter, Bayard, Mulberry, and Worth Streets. Bayard and Mulberry Streets are characterized by low-rise residential buildings with small-scale ground floor retail. Baxter and Worth Streets are dominated by Chatham Towers, a high-rise middle-income apartment complex, and the large institutional buildings of the City's Civic Center. The park is the main place for outdoor recreation for adults and children in Chinatown. A wide variety of community-based organizations program recreational activity in the park, including volleyball, basketball, Asian table games, and tai chi. The pavilion was fenced off five years ago when decay of the building infrastructure created safety hazards. Columbus Park predominantly serves low and moderate income households. The area immediately surrounding Columbus Park includes the zip codes 10002 and 10038. Per the U.S. Census Bureau, Census 2000, over 60% of the |

households in this area earn less than 80% of New York City's median income. The Parks Department has already made a significant commitment to the renovation of Columbus Park. According to UPARR guidelines municipalities may apply annually to receive funds for the improvement of one park per municipality. The Parks Department selected Columbus Park to receive the UPARR grant. The Columbus Park pavilion project has received support from an extensive list of local civic institutions, including the Asian American Youth Center, Chinatown YMCA, Chinese American Planning Council, Coalition for Asian American Children and Families, Indochina Sino-American Community Center, New York Asian Women's Center, United East Athletic Association, and the American Institute of Architects. Plans for the rehabilitation of the park have received the support of varied elected officials, including: State Assembly Speaker Sheldon Silver, Council Member Alan Gerson, Congressman Jerrold Nadler, State Senator Thomas Duane, and Manhattan Borough President C. Virginia Fields. -- B. Considerations for Funding -- Scarcity of Recreation Space -- The renovation of the pavilion at Columbus Park has been deemed essential to maintain the overall quality of the park: - Rehabilitation of the pavilion will open a structure that has been closed for five years, free up scarce outdoor space for other activities, and rehabilitate a community eyesore. - There is a need for public space in Lower Manhattan to replace public space lost in the destruction of the World Trade Center complex. - Community District 3, where the park is located, has a population of 164,407 as of the 2000 Census. This area has only .73 acres of parkland per 1,000 people compared with the average of 1.7 acres per 1,000 people for Manhattan overall and the minimum ratio of 1.5 acres per 1,000 people prescribed by the Environmental Quality Review. - The only other Major Parks (defined by City Planning to be parks of 9 acres or more) on the east side of Lower Manhattan are City Hall Park and the East River Park. City Hall Park does not have community recreation space. The East River Park is difficult to access for residents in the Chinatown area. -- Community Development Impact -- The renovation of Columbus Park can play a key role in the revitalization of Chinatown. - The park serves as an important entrance point to Chinatown linking the civic center with the retail and residential areas. -The park is located across the street from the main community building, which houses the only museum in Chinatown as well as one of the largest senior centers. - The park is located one block away from Mott Street, the main restaurant district in Chinatown. - The Parks Department estimates that the rehabilitation of the pavilion, the restoration of existing facilities for public use, and the establishment of new sheltered and indoor space will allow for an increase in park usage of 36,000 users, better serving the growing population of this neighborhood. -- Insufficient Funding -- The renovation has received support from public officials and the UPARR program. However, projected renovation expenses exceed the funding they can provide. Constraints on the City's budget limit the ability of the Parks Department to otherwise obtain the matching funds required by the UPARR

|                               | guidelines.  |                |
|-------------------------------|--|----------------|
| <b>Location Description</b>   | Columbus Park is bounded by Baxter, Bayard, Mulberry, and Worth Streets.         |                |
| Dates                         | Start Date   | 07/01/2003     |
| Dates                         | End Date   | 06/30/2006     |
|                               | <b>HUD Disaster Funds</b>  | \$428,571.00   |
| Funds                         | Other Funds Total  | \$1,000,000.00 |
|                               | <b>Total Funds</b>   | \$1,428,571.00 |
| <b>Funding Sources</b>        | National Park Service's Urban<br>Park and Recreation Recovery<br>Program (UPARR) | \$1,000,000.00 |
| Accomplishments/Beneficiaries | # of Low/Mod Income persons<br>benefitting                                       | 40,712         |
|                               | # of Low-Income persons<br>benefitting   | 29,733         |
|                               | # of Public Facilities   | 1              |
|                               | # of Persons benefitting   | 66,645         |

# Activity: Parks-7743 -- Rehabilitation/reconstruction of public facilities

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | SHORT-TERM CAPITAL PROJECTS - NEIGHBORHOOD PARKS AND OPEN SPACES The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York |

Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 As LMDC selects projects for funding to revitalize Lower Manhattan, support from the public is considered. Many have asked for and voiced support for the construction of various parks in Lower Manhattan, including Senator Schumer, Community Board 1 and Community Board 2, the Friends of Hudson River Park, the Historic District Council, and others from the public and private sectors. The creation of open spaces and neighborhood parks will provide public facilities that add to the quality of life for all communities in lower Manhattan and draw residents and visitors to the area, which will also contribute to the rehabilitation of Lower Manhattan. Representing many businesses in New York City, the Partnership for New York City has commented on the need to improve pedestrian and vehicular access, the need for transformation of areas with the "appearance of a 'war zone' into a secure but pleasant place," and the provision of amenities to improve street life and the neighborhood for workers, residents, and visitors. The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the long-term vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manhattan; • Leverage additional private or public funds for completion of the full scope of the capital project; and • Funds will be used for capital or core costs, not operational costs. All projects must be short-term in that they must be able to be completed within one year. Exceptions will be allowed for projects that show substantial and significant progress and meet some or all of the criteria above within one year. --- Neighborhood Parks & Open Spaces --- Many Lower Manhattan parks and open spaces were closed or damaged after September 11, 2001. Enhancing and rehabilitating these open spaces, as well as creating new parks, is critical to meet the needs for public space that serves workers in Lower Manhattan, tourists, and the existing and growing residential populations of Lower Manhattan. To address these needs, the New York City Department of Parks and Recreation has recently prepared a Lower Manhattan Open Space Vision Plan. Community Board 1 and 3 comprise the proposed Lower Manhattan project area. Community Board 1 has the highest population growth rate of the city's 59 community boards, with increases of 100%, 59%, and 35%, over the last three decades respectively. According to

the 2000 Census, the population is 34,420 residents, with over 6,791 families. A dire need for additional parks has repeatedly been identified by Community Board 1 in its annual Statement of Needs, particularly on the district's east side where virtually no park space is available. In addition to its growing residential population, the area hosts hundreds of thousands of tourists annually, making improved public spaces essential to the sustainability of the area. In contrast, further east, Community Board 3 consists of predominantly low- and moderate-income households and has the third lowest median income in Manhattan. Community Board 3 has a long tradition of ethnic, economic, and cultural diversity and with a population of 164,407 according to the 2000 Census is one of the City's most densely populated areas. The need for additional parkland and the rehabilitation of existing parks has been identified as a high priority of the Community Board. Enhanced parks and new green spaces across the residential communities throughout Lower Manhattan will serve as a catalyst for the redevelopment of Lower Manhattan by providing public facilities for local workers, a draw for businesses, and an improvement in the quality of life for downtown's growing residential population. They will also provide a significant destination for visitors by capitalizing on downtown's magnificent waterfront setting, unique architectural character, and important historical context. The initiative involves at least 14 sites. Projects may include, but are not limited to: • East River Waterfront Spaces – Coenties Slip; Old Slip; Wall Street Triangle; • Neighborhood Parks – Al Smith Playground; Brooklyn Bridge/Drumgoole Plaza; TriBeca Park; Washington Market Park; and • Gateway Parks – Battery Bosque; Bowling Green; Canal, Varick & Laight Streets; Columbus Park; East River Park Ball fields; Sara D. Roosevelt Park; and Louise Nevelson Plaza The scopes of work planned for these projects may include, but are not limited to: • New Parks and Significant Enhancements - The park at Canal, Varick & Laight is a new park at a site in TriBeca which is currently broken asphalt and cobbles. The Battery Bosque is a newly designed portion of an existing park with plans to include an ornamental garden, evening lighting, and a fountain. The Bosque will complement other improvements in Battery Park such as the renovation of historic Castle Clinton, a project being coordinated and partially funded by the Battery Conservancy, a not-for-profit organization which raises money and implements improvements in the park. The Coenties Slip project is planned to create a permanent public space from existing temporary space in unused roadbed. Wall Street Triangle is planned to be significantly greened with planting beds, flowering trees, and an expanded sidewalk. The Brooklyn Bridge Plaza and Drumgoole Plaza projects are planned to remove parking spaces and replace traffic barriers to expand and improve the public space. • Major Rehabilitations - The Central Lawn of Washington Market Park, a major destination in a heavily residential neighborhood, is planned to be reconstructed with new turf and an irrigation system. Bowling Green, America's first park, is planned to be completely refurbished. Portions of Columbus Park are planned to be reconstructed; new amenities in this

|                               | heavily used Chinatown park are planned to include benches, game and picnic tables, drinking fountains, and lighting. • Athletic Facilities - A number of the projects will enhance athletic facilities: the East River Park project is planned to reconstruct natural ball fields to address the needs of downtown's schools and sports leagues; the Al Smith Playground project is planned to improve upon existing athletic facilities; and the Sarah D. Roosevelt project is planned to include reconstructed fields. LMDC and the Parks Department will select parks based on the following criteria: • Consistent with HUD Eligibility Criteria; • Consistent with New York City Department of Parks and Recreation Lower Manhattan Open Space Vision Plan; • Consistent with Mayor Michael Bloomberg's New York City's Vision for Lower Manhattan; • Consistent with LMDC Public Realm Study, where applicable; • Time frame for completion within one year or show substantial and significant progress within one year; • Location and community served ensures coverage of complete area of Lower Manhattan below Houston Street; and • All projects combined provide a mix of active and passive uses throughout Lower Manhattan. This project will benefit workers, residents, and visitors in Lower Manhattan. |                 |
|-------------------------------|---|-----------------|
| Location Description          | Wall Street Triangle- Wall Street, Pearl and Water streets; Coenties Slip-Coenties Slip, Pearl and Water streets; Tribeca Park- Beach Street, 6th Ave, and Ericsson Place; East River Park Ballfields- Montgomery-Houston Street and FDR drive; Drumgoole Plaza- Frankfort and Gold Streets; Brooklyn Bridge Plaza- Avenue of the Finest, Frankfort St, and Park Row. Improvement will be made up to Chatham Square; Sara D. Roosevelt Park-Forsyth, Canal, Chrystie, and E. Houston; Bowling Green- Broadway and Whitehall Street; Al Smith Playground- Catherine, Madison, to Oliver Street; Washington Market Park- Greenwich and Chambers Streets; Old Slip- Old Slip, Water, and FDR; Louise Nevelson Plaza - Maiden Lane, Liberty St, William St;   |                 |
| Start Date 08/06/2003         |   | 08/06/2003      |
| Dates                         | End Date  | 12/31/2005      |
|                               | <b>HUD Disaster Funds</b>   | \$27,481,689.00 |
| Funds                         | Other Funds Total   | \$0.00          |
|                               | <b>Total Funds</b>  | \$27,481,689.00 |
| <b>Funding Sources</b>        | N/A   |                 |
| Accomplishments/Beneficiaries | iaries # of Low/Mod Income persons benefitting 85,217   |                 |
|                               | # of Low-Income persons<br>benefitting  | 60,934          |

| # of Public Facilities                         | 14      |
|--|---------|
| # of Non-business Organizations<br>benefitting | 1       |
| # of Persons benefitting                       | 156,087 |

**Sub-Grantee: New York City Economic Development Corporation** 

Activity: NYSE-7742 -- Rehabilitation/reconstruction of a public improvement

| <b>National Objective</b> | Urgent Need   |
|---------------------------|---|
| Description               | SHORT-TERM CAPITAL PROJECTS - NEW YORK STOCK EXCHANGE AREA SECURITY AND AESTHETIC IMPROVEMENTS The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 As LMDC selects projects for funding to revitalize Lower Manhattan, support from the public is considered. Representing many businesses in New York City, the Partnership for New York City has commented on the need to improve pedestrian and vehicular access, the need for transformation of areas with the "appearance of a 'war zone' into a secure but pleasant place," and the provision of amenities to improve street life and the neighborhood for workers, residents, and visitors. The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months t |

|                               | all of the following criteria: • Con Enhance the quality-of-life in Lorresidents, businesses, workers, strenhance open space in Lower Mapublic funds for completion of the Funds will be used for capital or projects must be short-term in the one year. Exceptions will be allow significant progress and meet son year New York Stock Exchant Improvements Heightened safthave intensified existing efforts to Stock Exchange located in the hetemporary barricades, checkpoint quality-of-life and ease of access and visitors. A security and aesth 11 plan for the New York Stock It the area roughly bounded by Brow William Street to the east, and Be include installing security barrier developing a more effective street street furniture, such as bollards, pedestrian and vehicular circulating Manhattan. This project will benefit to the east of the street furniture, such as bollards, pedestrian and vehicular circulating Manhattan. This project will benefit to the east of the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture, such as bollards, pedestrian and vehicular circulating the street furniture. | ety concerns since September 11, 2001 or secure the area surrounding the New York art of the financial district. Unsightly and its, and security vehicles have decreased the for local residents, businesses, workers, etic plan, based in part on a pre-September Exchange area, will address these issues in adway to the west, Pine Street to the north, eaver Street to the south. Current plans is and guard facilities on critical streets, at treatment, and providing more attractive barriers, and fences, to facilitate secure on within the historic core of Lower efit businesses, workers, residents, and a projected end date encompases anticipated |
|-------------------------------|--|--|
| <b>Location Description</b>   | The area is roughly bounded by Broadway to the west, Pine Street to the north, William Street to the east, and Beaver Street to the south.   |  |
| Dates                         | Start Date   | 08/06/2003   |
| Dutes                         | End Date   | 12/31/2005   |
|                               | <b>HUD Disaster Funds</b>  | \$10,160,000.00  |
| Funds                         | Other Funds Total  | \$0.00   |
|                               | <b>Total Funds</b>   | \$10,160,000.00  |
| <b>Funding Sources</b>        | N/A  |  |
| Accomplishments/Beneficiaries | # of Persons benefitting 153,231   |  |

**Activity: P-EDC-7700 -- Planning** 

| National Objective | N/A   |
|--------------------|---|
| Description        | LONG-TERM PLANNING - LOWER MANHATTAN PLANNING STUDIES AND IMPROVEMENTS Long-term planning provides funding to plan for public investments including a plan that transforms public boulevards into grand public promenades and one that capitalizes on the underutilized resources of Lower Manhattan. By providing funding for these important long-term projects now, LMDC will ensure the ability to move forward on the critical components of the revitalization of Lower Manhattan as quickly as possible. The projects that will be funded in long-term planning must meet some or all of the following criteria: • Consistent with HUD eligibility criteria; • Consistent with the Lower Manhattan Development Corporation's Principles and Preliminary Blueprint for the Future of Lower Manhattan; • Consistent with the Lower Manhattan Development Corporation's A Vision for Lower Manhattan: Context and Program for the Innovative Design Study; • Consistent with Mayor Michael Bloomberg's New York City's Vision for Lower Manhattan; and • Enhancement of Lower Manhattan transportation services, connecting Lower Manhattan to the world Lower Manhattan Planning Studies and Improvements LMDC is coordinating with various agencies of the City of New York in order to pursue planning studies and targeted improvement projects that will address ongoing complications resulting from the damage on September 11th and assist in Lower Manhattan's recovery by improving the physical environment of Lower Manhattan. Ongoing construction, enhanced security measures, and the loss of public open space are among the many factors that necessitate the planning studies proposed. The planning studies aim to provide more public open space, improve the public realm through aesthetic enhancements and practical measures such as traffic management, and facilitate the construction that will occur in Lower Manhattan in the coming years. As contemplated in New York City's Vision for Lower Manhattan in the coming years. As contemplated in New York City's Vision for Low |

|   | comprehensive effort is require quality of Lower Manhattan's streets. The planning studies as in Manhattan with an emphasis. Trade Center site. The East Riimproved alternative uses for the Building and Pier 42 to the not and development sites for a wiplan will enable the most efficing Manhattan through traffic data and distribution of traffic information of the spaces and services along improve the experience along management plan will survey a in particular conditions undergular future provision of infrastructure existing conditions and analyzing uses, public space, and access activities: architecture and land planning; marine, structural, ciengineering; intelligent traffic analysis and design; constructing accounting; economic impact accounting and the structural of the str | th future development opportunities. A sed to coordinate work toward improving the infrastructure, public spaces, waterfront, and re focused on the area south of Houston Street is on areas beyond the boundaries of the World wer waterfront design study will explore the waterfront between the Battery Maritime with, including the development of open spaces ide variety of uses. The street management ient use of street and sidewalks in Lower a collection, traffic and parking management, remation. A comprehensive urban design study by a Water Street will provide options to the length of the boulevard. The infrastructure and analyze Lower Manhattan's infrastructure, ground, and develop a strategy for improved are. These planning activities will evaluate e, design, and develop options to improve These activities may include the following discape architecture; urban design and ivil, mechanical, environmental, and traffic systems design; surveying; infrastructure ion management; financial and cost analysis; commercial real estate, residential invironmental consultation; legal advice and and other related disciplines. |  |
|---|--|--|--|
|   | N/A  |  |  |
| Ī | Start Date   | 08/06/2003   |  |
|   | End Date   | 12/31/2005   |  |
| _ | Did Date   | 12/31/2003   |  |

| <b>Location Description</b>   | N/A                       |                |
|-------------------------------|---------------------------|----------------|
| Dates                         | Start Date                | 08/06/2003     |
|                               | End Date                  | 12/31/2005     |
| Funds                         | <b>HUD Disaster Funds</b> | \$4,129,000.00 |
|                               | Other Funds Total         | \$0.00         |
|                               | <b>Total Funds</b>        | \$4,129,000.00 |
| <b>Funding Sources</b>        | N/A                       |                |
| Accomplishments/Beneficiaries | N/A                       |                |

**Sub-Grantee: New York City School Construction Authority** 

Activity: MHS-7745 -- Acquisition, construction, reconstruction of public facilities

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | SHORT-TERM CAPITAL PROJECTS - MILLENNIUM HIGH SCHOOL The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 As LMDC selects projects for funding to revitalize Lower Manhattan, support from the public is considered. Public support for the proposed short-term capital project is summarized here. The proposed short-term capital project is summarized here. The school has received resounding support from many elected officials and civic organizations, including Community Board 1, Councilman Alan Gerson, Senator Charles Schumer, and Senator Hillary Clinton. Community Board 1 stated that, "Excellent public schools were a significant factor leading to the popularity of Lower Manhattan as a place for the families to live and raise their childrenfinding a suitable public high school for one's child is a more difficult challenge. The Millennium High School would fill that void here in our district and would give families yet another good reason to live in this community." The short-term capital projects will p |

private or public funds for completion of the full scope of the capital project; and • Funds will be used for capital or core costs, not operational costs. All projects must be short-term in that they must be able to be completed within one year. Exceptions will be allowed for projects that show substantial and significant progress and meet some or all of the criteria above within one year. --- Millennium High School --- The Millennium High School, an academically rigorous school, will be the first open admission high school specifically serving Lower Manhattan students. The area served will be all of Lower Manhattan south of Houston Street. The high schools currently located below Houston Street serve students from all over the city; many are selective and require a test for entry or have specialized fields of study. Ensuring the stability and encouraging the growth of the residential population has been identified as key in Lower Manhattan's economic recovery from September 11th. A new, academically rigorous neighborhood high school will be a public facility that will help retain families in Lower Manhattan, as well as attract new families with school-age children. Currently, students need to commute to school in other parts of Manhattan and New York City. The creation of the Millennium High School has broad community support. Community Board 1 has created a not-for-profit corporation to accept donations for the school. While the New York City Department of Education (DOE) supports the creation of the school, DOE does not have sufficient capital funds to create a new high school; therefore DOE is relying almost exclusively on funding sources outside DOE to open the school. The Millennium High School will be located at 75 Broad Street at the intersection of Broad and South William Street. LMDC funds will be used to renovate the space at 75 Broad Street. The renovations entail converting three floors of what is currently commercial office space into classrooms, administrative offices, and other school facilities. The top floor of the building will converted into a gymnasium. This project will benefit residents in Lower Manhattan. The Millennium High School will have 500 students at full enrollment. The Millennium High School is adding a new class each year. In Fall 2003, there will be a 9th grade and a 10th grade class for a total of 250 students. The estimated cost included in this partial action plan for this project is up to \$3,000,000.00. Other resources are expected to be available for this project to address the needs outlined in this plan. These other expected resources from private and non-Federal public sources may include, but are not limited to, capital and operating costs from the City of New York, the City Council, the State Assembly, and private funders. The projected end date encompasses programmatic and/or financial activity that may occur.

#### **Location Description**

The Millennium High School is located at 75 Broad Street at the intersection of Broad and South William Street. The area served will be all of Lower Manhattan south of Houston Street.

**Dates** | Start Date | 08/06/2003

|                               | End Date                                   | 12/31/2005     |
|-------------------------------|--|----------------|
|                               | HUD Disaster Funds                         | \$3,007,500.00 |
| Funds                         | Other Funds Total                          | \$4,000,000.00 |
|                               | <b>Total Funds</b>                         | \$7,007,500.00 |
|                               | Other Private Funds - various              | \$1,000,000.00 |
| <b>Funding Sources</b>        | State Senate and Assembly<br>Secured Funds | \$2,000,000.00 |
|                               | City Council Secured Funds                 | \$1,000,000.00 |
| Accomplishments/Beneficiaries | # of Low/Mod Income persons<br>benefitting | 85,217         |
|                               | # of Low-Income persons<br>benefitting     | 60,934         |
|                               | # of Public Facilities                     | 1              |
|                               | # of Persons benefitting                   | 156,087        |

**Sub-Grantee: New York State Department of Transportation** 

Activity: P-WSt-7700 -- Planning

| National Objective | N/A  |
|--------------------|--|
| Description        | LONG-TERM PLANNING - WEST STREET PLANNING Long-term planning provides funding to plan for public investments including a transportation plan that positions Lower Manhattan as the gateway to the region and the world, a plan that transforms public boulevards into grand public promenades, and one that capitalizes on the underutilized resources of Lower Manhattan. By providing funding for these important long-term projects now, LMDC will ensure the ability to move forward on the critical components of the revitalization of Lower Manhattan as quickly as possible. The projects that will be funded in long-term planning must meet some or all of the following criteria: • Consistent with HUD eligibility criteria; • Consistent with the Lower Manhattan Development Corporation's Principles and Preliminary Blueprint for the Future of Lower Manhattan; • Consistent with the Lower Manhattan Development Corporation's A Vision for Lower Manhattan: Context and Program for the Innovative Design Study; • Consistent with Mayor Michael Bloomberg's New York City's Vision for |

Lower Manhattan; and • Enhancement of Lower Manhattan transportation services, connecting Lower Manhattan to the world. --- West Street Planning --- New York State Department of Transportation (NYS DOT) is responsible for post-September 11th repair of Route 9A, also known as West Street in Manhattan, as well as the planning for future enhancements. West Street is a multi-lane, 260-foot wide highway serving both regional and local traffic in Lower Manhattan. The street acts as the western boundary for the World Trade Center site. West Street's traffic conditions and width -- more than twice as wide as a typical Manhattan avenue -- make it a barrier for pedestrians by separating Battery Park City, the World Financial Center, and the Hudson River waterfront from the rest of Lower Manhattan. Significantly, West Street acts as a divide between the World Trade Center site, the emerging residential community south of Liberty Street, and the existing Battery Park City community. Residents complain about the potential safety hazards of crossing West Street and retailers in the World Financial Center suffer from difficult access. Since September 11th, there has been extensive discussion of the best ways in which to accommodate the large traffic volumes that flow along West Street, while also improving the pedestrian experience and making the areas adjacent to West Street more amenable to residential and commercial development. The portion that runs along the length of the World Trade Center site is of special concern since it must provide an appropriately dignified and aesthetically graceful setting next to the future World Trade Center memorial. NYS DOT has considered numerous design concepts to consider all significant factors. Goals for the design of West Street include creating better east-west pedestrian connections, improving the pedestrian environment, easing surface congestion, and accommodating the need to create a quiet, respectful site for the memorial. NYS DOT's work on West Street to be funded in this Partial Action Plan includes necessary technical services related to the repair and restoration of essential transportation facilities and planning for future enhancements to West Street.

| Location Description          | West Street, south of Chambers Street, in Manhattan. |                |
|-------------------------------|--|----------------|
| Dates                         | Start Date   | 08/06/2003     |
|                               | End Date   | 12/31/2005     |
| Funds                         | <b>HUD Disaster Funds</b>                            | \$4,505,848.00 |
|                               | Other Funds Total                                    | \$0.00         |
|                               | <b>Total Funds</b>                                   | \$4,505,848.00 |
| <b>Funding Sources</b>        | N/A  |                |
| Accomplishments/Beneficiaries | N/A  |                |

**Sub-Grantee:** New York State Department of Transportation; Port Authority of New York and New Jersey

Activity: West-7746 -- Rehabilitation/reconstruction of a public improvement

| National Objective | Urgent Need  |  |
|--------------------|--|--|
| Description        | SHORT-TERM CAPITAL PROJECTS - WEST STREET PEDESTRIAN CONNECTIONS The short-term capital projects were selected through a consultation process involving participants from community groups, local businesses, and city and state government to revitalize the Lower Manhattan community as well as facilitate economic development after the attacks of September 11th. Manhattan Community Board 1 contributed insight into residents' needs for the area at meetings and through written correspondence. Input was solicited and received from organizations such as the Alliance for Downtown New York, the Real Estate Board of New York, the Association for a Better New York, the Partnership for New York City, Wall Street Rising, and the American Institute of Architects. Major area firms and property owners were also consulted to determine specific needs and ways to facilitate and sustain economic growth. The City of New York Mayor's Office compiled input from a number of sources and a range of constituencies, determining areas of overlap and greatest need. The Short-Term Capital Projects were first announced by Governor George Pataki on April 24, 2003 The short-term capital projects will provide immediate relief to Lower Manhattan residents, businesses, workers, students, and visitors by improving accessibility in and around Lower Manhattan and enhancing the quality-of-life in Lower Manhattan, making this a more attractive place to live, work, and visit. These projects can be completed in the short-term, many within six months to one year, providing tangible improvements to life in Lower Manhattan and helping to retain and attract businesses and residents while work to realize the long-term vision moves forward. The short-term capital projects selected must meet some or all of the following criteria: • Consistent with HUD eligibility criteria • Enhance the quality-of-life in Lower Manhattan in the near-term for residents, businesses, workers, students, and/ or visitors; • Provide or enhance open space in Lower Manhattan; • Levera |  |

improvement is intended to foster safe pedestrian flows across West Street, as well as appropriately handle the expected high volumes of pedestrians that will use this crossing daily once PATH service is restored by December of 2003. The former North Bridge, which connected the World Trade Center site to the World Financial Center, was entirely destroyed by the terrorist attacks on September 11, 2001. This bridge was a major connection between the World Trade Center PATH Terminal (which served an estimated 67.000 in-bound PATH riders daily before it was destroyed on September 11, 2001) and the heavily utilized offices at the World Financial Center. During peak hours, 6,000 people per hour utilized the pedestrian bridge prior to September 11th. Since the attacks, the number of pedestrians crossing West Street at the Vesey Street intersection has steadily recovered from levels immediately after the attacks, and it is expected that as the area around the World Trade Center recovers, these numbers will continue to rise. Further, the temporary PATH service to the PATH Terminal at the World Trade Center site is scheduled to be complete by the end of 2003. As PATH riders arrive at the World Trade Center and cross West Street to reach the World Financial Center, a replacement for the destroyed bridge will be needed in order to safely and efficiently serve the estimated 6,500 pedestrians that would utilize the West Street-Vesey Street intersection hourly. This Partial Action Plan will provide funding for both construction of the Vesey Street Bridge and for improvements to the Liberty Street connection. This project will benefit businesses, workers, residents, and visitors in Lower Manhattan. Other resources are expected to be available for this project to address the needs outlined in this plan. These other expected resources from private and non-Federal public sources may include, but are not limited to, on-going maintenance costs for the Liberty Street and Vesey Street connections.

| <b>Location Description</b>   | Liberty Street at West Street and Vesey Street at West Street in Manhattan. |                 |
|-------------------------------|---|-----------------|
| Dates                         | Start Date  | 08/06/2003      |
|                               | End Date  | 12/31/2004      |
| Funds                         | <b>HUD Disaster Funds</b>   | \$21,155,811.00 |
|                               | Other Funds Total   | \$0.00          |
|                               | <b>Total Funds</b>  | \$21,155,811.00 |
| <b>Funding Sources</b>        | N/A   |                 |
| Accomplishments/Beneficiaries | # of Persons benefitting 9,400  |                 |

**Sub-Grantee: New York University** 

**Activity: LTC-7714 -- Administration** 

| National Objective | N/A   |  |
|--------------------|---|--|
| Description        | LISTENING TO THE CITY - The Lower Manhattan Development Corporation's first Principle for Action states its commitment to making decisions based on an inclusive and open process as it achieves its mission of remembering, rebuilding and revitalizing Lower Manhattan. Critical to achieving this mission is to engage and receive input from all of the various stakeholders all of whom share a commitment to Lower Manhattan. On July 20th, the Civic Alliance to Rebuild Downtown New York and other major civic organizations will convene Listening to the City II, a "citizen's summit" of 5,000 people demographically representative of the region to discuss proposals to rebuild lower Manhattan. The participation of the LMDC will provide the LMDC with an opportunity to receive a significant amount of public input that is broad based and representative of the various stakeholders. This modern town meeting will entail facilitated roundtable discussions that are supported by the latest in networked computer technology. The Civic Alliance is a coalition sponsored by New York University (NYU), the Regional Plan Association, New School University, Pratt Institute, and over 85 business, community, and civic groups representing a cross-section of New York and the Region. Its purpose is to provide a broad umbrella for civic planning and advocacy efforts in support of the rebuilding of Lower Manhattan. The Civic Alliance is partnering through NYU with AmericaSpeaks, a nationally-recognized, nonprofit, and non-partisan organization dedicated to engaging citizen voices in governance by using innovative large-scale meeting techniques and the latest and most effective "decision-support" technologies to ensure that all participants' ideas are captured and their priorities counted. The content developed for the event will grow out of LMDC's planning effort and will include the work of civic groups focused on the rebuilding of Lower Manhattan. To ensure the broadest participation possible special efforts will be made to reach out to all of the |  |

|                               | Manhattan, including the preliminary planning principles, ideas, and framework put forth by the Grantee. Such outreach efforts include personal, electronic, print, media, and Web-based strategies and efforts to recruit members of those communities affected by the attacks on the World Trade Center and its aftermath. Activity #2 - Technology to support computerized online and telephone registration permitting immediate collection and daily monitoring of demographic information as well as individual participant systems permitting maximum dissemination of information, control of content and material, and levels of response and feedback during public forum. Activity #3 - Communications-related activities, including advertisements and registrants' materials, to attract widespread, diverse participation, and extensive media coverage of the event, including the development of an overall communications strategy, outreach/promotion messages and materials, advance coverage, press conferences, and event coverage. Activity #4 - Translation and interpreter services for all outreach and participants' materials to solicit and permit participation by members of the hearing-impaired and non-English-speaking communities in Manhattan. Activity #5 - Reports on details and summaries of information collected at Forum. |                |
|-------------------------------|--|----------------|
| <b>Location Description</b>   | The Listening to the City II Program is a public interactive forum held on July 20 and 22, 2002 at the Jacob Javits Convention Center in New York City. To ensure the broadest participation possible special efforts will be made to reach out to all of the various stakeholders and communities that were affected by the World Trade Center attacks. Participants represent residents and workers, survivors and families of victims, emergency and rescue workers, business and property owners, citizens and civic leaders, and commuters from the five boroughs, as well as suburban New York and New Jersey. They will reflect considerable age, income, ethnic, racial, geographic, and gender diversity as well.   |                |
| Dates                         | Start Date   | 06/07/2002     |
| Dutes                         | End Date   | 09/10/2002     |
|                               | <b>HUD Disaster Funds</b>  | \$500,000.00   |
| Funds                         | Other Funds Total  | \$1,865,078.71 |
|                               | <b>Total Funds</b>   | \$2,365,078.71 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising  | \$1,865,078.71 |
| Accomplishments/Beneficiaries | N/A  |                |

 ${\bf Sub\text{-}Grantee: September\ 11th\ Families\ Association}$ 

## Activity: TVC-0708 -- Public services

| National Objective | Urgent Need   |
|--------------------|---|
| Description        | TRIBUTE VISITORS' CENTER-LMDC proposes to allocate \$3,000,000 for the Tribute Visitors' Center. This is an initiative proposed by the September 11th Families Association (WVFA) with the objective of facilitating the interaction between the September 11th community and visitors to the WTC Site, in the context of a healing environment. A void of guidance has evolved over the last three years for the millions of visitors to the WTC Site who wish to learn more about the tragic events of September 11, 2001 and February 26, 1993. While the viewing wall information panels located at the WTC Site provide a chronology and description of the events, there remains a need for a physical space dedicated as an interim program, which responds to the needs of those searching for more in-depth information. In recognition of this evolving need, LMDC seeks to offer funding and assistance to family groups for the creation of a space near the WTC Site, where family members, survivors, and residents can share their experiences and educate visitors on the City's heroic and historic efforts in the face of tragedy. The Tribute Visitors' Center bridges the gap between those needing to express their stories, and those seeking a real and tangible experience. In addition, the Tribute Visitors' Center will further serve to revitalize Lower Manhattan by providing a space, in close proximity to the WTC Site, that will attract family members, survivors, residents, and visitors and provide them with an opportunity to share their experiences and to learn more about the events of September 11, 2001 and the redevelopment and revitalization efforts going forward. The Tribute Visitors' Center will distinguish itself from other September 11th spaces by its educational elements, its proximity to the WTC Site, and its unique September 11th community volunteer program. Its volunteer network builds from the established WVFA network of over 3,800 families of victims that have been actively involved with the Association since September 11th, dozens of addi |

experiences to the public; •Display basic information about the events of September 11th the loved ones lost, the tremendous recovery efforts and the WTC memorial; •Create a sustainable community and visitors' center; •Inspire visitors with hope and courage to shape America's future; •Display basic facts, timeline and information about the events of September 11th and the aftermath; •Create volunteer programs for family members, survivors, residents and recovery workers; •Offer guided tours around the WTC Site by program docents; •Develop a Family Advisory Committee to review program content and merchandise to meet respectable standards of remembrance; and •Recognize the strength and generosity of America following September 11th by allowing families the opportunity to express their gratitude for the overwhelming support and comfort they received after the terrorist attacks and to give back through education. Project Area The Tribute Visitors' Center will be located at a space in close proximity to the WTC Site. The chosen site will provide approximately 8,800 square feet of space. Beneficiaries The creation of the Tribute Visitors' Center will serve to revitalize Lower Manhattan by benefiting the millions of visitors who come to the WTC Site to learn about the events of September 11, 2001 and February 26, 1993. The Center will provide an evolutionary way of addressing the needs of an estimated 500,000 visitors annually, while providing a peer support network of volunteer guides from the September 11th community. The Tribute Visitors' Center will also serve family members, survivors, and residents who wish to share their experiences and educate visitors on the heroic and historic efforts of the City as it pulled together in the face tragedy. Schedule Activities related to the Tribute Visitors' Center began in 2004 and will continue through 2006. Federal and Other Resources LMDC will provide funding for this activity for an amount not to exceed \$3,000,000 to support the Tribute Visitors' Center. Additional sources of funds for this activity will be provided by corporate and nonprofit partners, and individual in-kind donations. Total Estimated Cost The total estimated cost of this project, as outlined in this Partial Action Plan, is not to exceed \$3,000,000.

| <b>Location Description</b>   | The Tribute Visitors' Center will be located at a space in close proximity to the WTC Site. |                |
|-------------------------------|---|----------------|
| Dates                         | Start Date  | 05/01/2004     |
|                               | End Date  | 12/31/2006     |
| Funds                         | <b>HUD Disaster Funds</b>   | \$3,000,000.00 |
|                               | Other Funds Total   | \$0.00         |
|                               | <b>Total Funds</b>  | \$3,000,000.00 |
| <b>Funding Sources</b>        | N/A   |                |
| Accomplishments/Beneficiaries | # of Non-business Organizations 1   |                |

| benefitting              |         |
|--------------------------|---------|
| # of Persons benefitting | 500,000 |

**Sub-Grantee: September's Mission** 

Activity: LMEM-0708 -- Public services

| National Objective | Urgent Need  |
|--------------------|--|
| Description        | LIVING MEMORIAL.—The Living Memorial project is an Internet-based information tool that seeks to centrally archive, and make accessible, information related to those lost on September 11, 2001 and February 26, 1993. September's Mission Foundation is working in partnership with Pace University, the New York State Museum, New York State Archives, and the NY Historical Society on the Living Memorial Project. September's Mission is a not-for-profit organization to support the development of a memorial at the World Trade Center site. Through this project, family members, friends and children can provide material about their loved ones including photos, videos, letters, newspaper clippings chronicling the victim's life, letters, artwork, poetry, etc. In addition, the public will be invited to provide material regarding the events of September 11, 2001 and the 1993 bombing. Over time, this collection of information will serve as a living memorial and a lasting repository documenting for all time the lives lost on these tragic days. To ensure privacy, the Living Memorial project will allow family members to restrict access to their loved one's library. The Living Memorial project is a response to requests from several family groups for a means to tell the complete stories of their loved ones and of the events of September 11, 2001 to create connections among families, children and the public to promote learning and healing until a permanent memorial is built. As it is Internet-based, it will serve family members, survivors, and others who may not be physically able to visit the World Trade Center site. It will ensure the preservation of the memory of those lost and the historic circumstances surrounding the events. On September 8th, 2004, Living Memorial began its internet based operations, and received overwhelming public support through electronic correspondence. Funding for this project will include, but is not limited to, professional and technical services required to oversee and execute this project, public outre |

expressed a need for opportunities to reflect, remember, and communicate in a structured environment before the completion of the permanent memorial at the World Trade Center site. This project is a means to involve victims' families and the public in communicating by collecting, preserving, and telling the complete stories of their loved ones and of the events. It will work to create connections among families, children and the public to promote learning and healing until a permanent memorial is built. This project will provide a valuable public service, as it is not only essential to the healing process, but vital to curators, historians, academics and others that will be charged in the future with interpreting the events of these attacks. It also speaks to a greater public need to know more about the lives lost so tragically. Future use of the Living Memorial Project could include incorporation into the Memorial Center as part of the permanent World Trade Center Memorial. It will serve as interim memorials through which family members, survivors, residents, and others affected by the events of September 11, 2001 can share their stories, grieve, and heal, until the permanent memorial is built. It will also provide the public-at-large with a deeper understanding of the impact of the attacks until the permanent memorial is built. --BENEFICIARIES--The thousands of victims' families and visitors from around the region, the U.S., and the world will benefit from the Living Memorial project for a period of time before the completion of the permanent memorial. It will give family members, first responders, survivors, residents, and others who were affected by September 11, 2001 a chance to share their stories, and it will provide a deeper understanding of the loss of life and the impact of the attacks for the public at large. --SCHEDULE--Development and implementation will begin in 2004. The funding for the project will extend for a one year period. --FEDERAL AND OTHER RESOURCES--September's Mission will seek, at a minimum, a one-for-one match, in actual dollars, for every dollar LMDC dedicates to this proposal to allow Phase II to launch immediately upon successful completion of Phase I. Matching grants are anticipated to equal \$296,900. In addition, it is anticipated that in-kind donations that can be quantified in value such as technology equipment, services and software, a site administrator, dedicated space for housing, etc. will result in a total match that is closer to three to one, with the in-kind donation portion totaling approximately \$593,800. Therefore, total income projections are \$890,700. --TOTAL ESTIMATED COST--The total estimated cost for the Living Memorial project is nearly \$1.2 million. The total estimated cost for the LMDC portion of the funding is up to \$296,900.

## **Location Description**

--PROJECT AREA--The Living Memorial is internet based and will provide an opportunity for family members and others around the world to access information about the victims. The internet portals will be near the World Trade Center site and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site.

**Dates** | Start Date | 09/01/2004

|                               | End Date  | 09/30/2005     |
|-------------------------------|---|----------------|
|                               | <b>HUD Disaster Funds</b>                         | \$296,900.00   |
| Funds                         | Other Funds Total                                 | \$890,700.00   |
|                               | <b>Total Funds</b>                                | \$1,187,600.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising | \$1,187,600.00 |
| Accomplishments/Beneficiaries | # of Non-business Organizations<br>benefitting    | 1              |

**Sub-Grantee: Sound Portraits Productions** 

**Activity: Story-0708 -- Public services** 

| National Objective | Urgent Need  |  |
|--------------------|--|--|
| Description        | STORYCORPS STORY BOOTH PROJECTStory Corps is a national initiative to instruct and inspire Americans to record each other's stories in sound. This is achieved by collecting broadcast-quality oral history interviews with the guidance of a trained facilitator in a sound-proof booth. Sound Portraits Productions proposes to install and operate a booth ("Story Booth") for one year at or near the World Trade Center site. The aim is to record precious bits of family history, memories, humorous tales, or other stories. Story Corps would like to specifically reach out to family members of victims to record stories about their loved ones, and reach out to other visitors to the site, including area residents, survivors, and others, to recount stories of September 11, 2001 as well as other experiences. At the end of each 40-minute session, the participants walk away with a CD of their interview. With their permission, another copy will be housed at the Library of Congress, and an additional copy will be made available for the Memorial Center's permanent collection. The Story Corps collection will grow into an oral history of America. Passers-by will be able to hear samples of recordings from the booth. Funding for this project will include installation and operation for one year.—PROJECT OBJECTIVES—The WTC Site is currently visited by people from all over the world. Visitors and families of victims have expressed a need for opportunities to reflect, remember, and communicate their experiences, in a structured environment, prior to the completion of the permanent memorial at the World Trade Center site. The project is a means to involve victims' families and the public by collecting, preserving, and telling the complete stories of their loved ones and of the events. It will promote learning and healing until a permanent memorial is |  |

built. This project will provide a valuable public service, as it is not only essential to the healing process, but vital to curators, historians, academics and others that will be charged in the future with interpreting the events of these attacks. It also speaks to a greater public need to know more about the lives lost so tragically. Future use of the Story Corps could include incorporation into the Memorial Center as part of the permanent World Trade Center Memorial. The project will serve as an interim memorial through which family members, survivors, residents, and others affected by the events of September 11, 2001 can share their stories, grieve, and heal, until the permanent memorial is built. It will also provide the public-at-large with a deeper understanding of the impact of the attacks until the permanent memorial is built. --BENEFICIARIES--The thousands of victims' families and visitors from around the region, the U.S., and the world will benefit from the Story Booth project for a period of time before the completion of the permanent memorial. It will give family members, first responders, survivors, residents, and others who were affected by September 11, 2001 a chance to share their stories, and it will provide a deeper understanding of the loss of life and the impact of the attacks for the public at large. --SCHEDULE--Development and implementation will begin in 2004. The funding for the project will extend for a one year period. --FEDERAL AND OTHER RESOURCES--The total estimated cost for the Story Booth is \$611,120. LMDC funding of up to \$500,000 will ensure successful installation and operation. It is estimated that the remaining \$111,120 would be raised by Sound Portraits Productions through existing foundation support and new private funding sources. -- TOTAL ESTIMATED COST-- The total estimated cost for the Story Booth is \$611,120. The total estimated cost for the LMDC portion of the funding is up to \$500,000. --PROJECT AREA--The Story Booth will be located on or near the World Trade Center site, and will serve family members, survivors, others affected **Location Description** by the September 11th attacks, and the thousands of visitors to the site. **Start Date** 11/23/2004 **End Date** 11/23/2005 **HUD Disaster Funds** \$500,000.00 Other Funds Total \$111,120.00 **Total Funds** \$611,120.00 Foundations and corporate and **Funding Sources** \$111,120.00 private fundraising # of Non-business Organizations 1 benefitting Accomplishments/Beneficiaries

2,200

# of Persons benefitting

**Dates** 

**Funds** 

**Sub-Grantee : Tribeca Film Festival** 

Activity: TFF-0172 -- Travel and Tourism per 107-117 - (WTC only)

| National Objective | Urgent Need  |  |
|--------------------|--|--|
| Description        | The Tribeca Film Festival was the first major event to be held in Lower Manhattan after September 11, 2001. Since 2002, the Tribeca Film Festival has been a major event drawing hundreds of thousands of visitors to Lower Manhattan. The inaugural Festival in May 2002 became a critical and popular success attended by more than 150,000 people and generating more than \$10.4 million in revenues for Tribeca merchants. In addition to the screening of films by up-and-coming filmmakers, the Tribeca Film Festival provides free programs that make the Tribeca Film Festival a beneficial event for the Lower Manhattan cultural, residential, and business community. LMDC has received letters of support for the funding of these free programs from Lower Manhattan elected officials and civic organizations, including Senator Hillary Rodham Clinton, Speaker of the State Assembly Sheldon Silver, and Assemblymember Deborah Glick. To ensure that these events continue, LMDC will provide funding for the following events and guides for the 2004 and 2005 Festivals: the Family Festival, the Drive-In, the Panels and Workshops, the production of the Tribeca Film Festival Guide, and the operation of the year round Tribeca All-Access program, the products of which are featured at the Festival. The Tribeca Family Festival is a street fair and family celebration, in which an array of activities and performances unfold over a seven-block stretch of Greenwich Street from Duane to Hubert Streets. Local schools, merchants, restaurants, and civic organizations participate in this all day, family-friendly celebration. Special performances are held all day long on boulevard stages and throughout the Festival streets, along with surprise appearances by favorite characters from movies, books, and television. In the true spirit of the diversity of Downtown New York City, the Festival plans to embrace elements from the rich cultures of adjacent neighborhoods. Event elements that celebrate Chinatown, Little Italy, and other neighborhoods. Event elements that |  |

Panels and Workshops included storytelling and discovery trips with many favorite film and storybook characters and real life heroes. Children attended the popular "I Spy" interactive adventure led by Walter Wick, who created the well-known Scholastic book series and had an arts and crafts workshop with a favorite canine, "Clifford the Big Red Dog." Al Pacino led a panel for high school students and adults on understanding, acting, and directing Shakespeare. Another panel focused on issues facing minority filmmakers. The Tribeca Film Festival Guide is a comprehensive booklet that contains information on all of the Film Festival's events and films. The mini-guide provides descriptions and location information for the films and events of the Festival, and screening times for the films, events and screening calendars. LMDC has worked and will continue to work with the Tribeca Film Festival to ensure that the mini-guide reflects the other attractions of Lower Manhattan including the museums participating in the History and Heritage Campaign and other downtown communities such as Chinatown and the Lower East Side. The Tribeca All-Access Program connects US-based minority filmmakers with the decision-makers in the film industry. Annually, the Tribeca Film Institute selects twenty film projects with minority directors. The Institute invites the selected directors and the film screenwriters to meetings during the week of the Tribeca Film Festival with industry representatives in order to facilitate dialogues that will lead to the production of the directors' films. In addition to attending these meetings, the directors and screenwriters are invited to events, which are attended by the industry representatives. -- Project Area-- The Tribeca Family Festival will take place over a seven-block stretch of Greenwich Street from Duane to Hubert Streets, while the Tribeca Drive-In will occur at Pier 25. --Schedule-- The 2004 Tribeca Film Festival will occur from May 1 to May 9. The 2005 Tribeca Film Festival is scheduled to occur the first week of May; however the date may change. To view a detailed schedule of the Tribeca Film Festival, visit: www.tribecafilmfestival.org.

## **Location Description**

--Project Area-- The Tribeca Family Festival will take place over a sevenblock stretch of Greenwich Street from Duane to Hubert Streets, while the Tribeca Drive-In will occur at Pier 25.

| <b>Dates Funds</b>            | Start Date  | 03/11/2004      |
|-------------------------------|---|-----------------|
|                               | End Date  | 12/31/2005      |
|                               | <b>HUD Disaster Funds</b>                         | \$3,000,000.00  |
|                               | Other Funds Total                                 | \$21,000,000.00 |
|                               | <b>Total Funds</b>                                | \$24,000,000.00 |
| <b>Funding Sources</b>        | Foundations and corporate and private fundraising | \$21,000,000.00 |
| Accomplishments/Beneficiaries | # of Businesses                                   | 200             |

| # of Non-business Organizations<br>benefitting      | 13         |
|---|------------|
| # of Total People reached through advertisements    | 26,000,000 |
| # of Total Visitors attracted to<br>Lower Manhattan | 650,000    |
| # of Website visits                                 | 9,000,000  |
| # of Distributed Materials                          | 2,200,000  |
| # of Temporary Jobs Created                         | 3,000      |
| # of Permanent Jobs Created                         | 2          |